

R G KEDIA COLLEGE OF COMMERCE

Title: Symposium on Union Budget

Date: 8th Feb 2019

Speaker: Prof. Indrakant, RBI Chair Professor, Council for social Development.

Target Group: Students of B. Com and MBA

RG KEDIA COLLEGE organized a Guest Lecture on the topic of "Symposium on Union Budget on 08-02-2019". The resource persons were Prof Indrakanth, RBI Chair Professor and Council of Social Development, and Dr. Venkat Barla, Director, IITM The speakers spoke with a lot of commitment and concern. The lecture was very useful, excellent, inspiring, and motivational for the faculty & students. The suggestions made by the speaker are helpful to the students for understanding the concept of Union Budget.

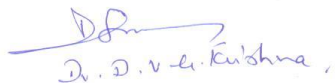
Key Symposium Goals: The symposium had the following major goals:



- To evaluate the main initiatives and alterations to policy made in the Union Budget
- To assess the budget's prospective effects on several industries, including those in the fields of education, healthcare, agriculture, infrastructure, and finance.
- To encourage a fruitful discussion about the budget's performance in tackling the present socioeconomic difficulties among academics, decision-makers, and industry experts.
- To determine the budget's chances and difficulties and to make suggestions for future budgetary procedures.

The session ended with a vote of thanks and felicitation to the Speaker.




Dr. D. V. L. Krishna,

Director

R G KEDIA COLLEGE OF COMMERCE

Title: Workshop on Tally Accounting Package

Date: 16th November,2018

Speaker: Mr.Acharaya,CA .

Target Group: Students of B. Com/MBA

COLLEGE organized a guest lecture at RG Kedia College on the topic of Workshop on Tally Accounting package on 16-11-2018. The speaker Mr. Acharya, Chartered accountant did good justice to the topic at hand. The lecture was very useful, excellent, inspiring, and motivational.. The points made by the speaker and his suggestions to our students are very useful to them.

Goals of the Workshop: The workshop's main goals were as follows:

- To make participants more familiar with the Tally accounting package's features, functions, and capabilities.
- To offer practical exercises and hands-on instruction to help students become proficient in using Tally for everyday accounting work.
- To draw attention to how Tally helps financial management be more accurate, efficient, and transparent.
- To encourage technological integration into accounting procedures in order to meet the changing demands of educational institutions.

The session concluded with vote of thanks by Ms Jyothi ,Department of Commerce and a sapling was gifted to the speaker.



D. D. V. L. Krishna

Director

MSS, R G KEDIA COLLEGE OF COMMERCE

Title: Security issues in India and its immediate neighborhood

Date: 25th Feb.2019

Speaker: Prof Mahendra P Lama, Vice chancellor, Sikkim Central University and Dr. Ramesh Babu, Director, Mari Channa Reddy Human Resource Development Institute

Target Group: Students of B. Com/MBA

RG KEDIA COLLEGE organized a Guest Lecture on the topic of “**Security issues in India and its immediate neighborhood**” on 25-02-2019. The speakers, Prof Mahendra P Lama, Vice chancellor, Sikkim Central University and Dr. Ramesh Babu, Director, Mari Channa Reddy Human Resource Development Institute spoke about the subject on hand with a lot of commitment and concern. The points made by the speaker and his suggestions to our students are very useful and informative. The Session was concluded with vote of thanks and felicitation to the speaker.



Dr. D. V. L. Krishna

Director

MSS, R G KEDIA COLLEGE OF COMMERCE

Title: Seminar on Motivational Value on Personality Development

Date: 28th November,2018

Speaker: Prof. Sai Kumar, IPE

Target Group: Students of Degree and MBA



A seminar on personal and professional development was conducted in the college auditorium for both students and faculty.

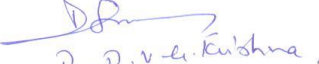
The speaker laid emphasis on the importance of personal and professional development of every individual as the need of the hour in the information technology dominated world. The speaker urged that every individual must strive to have work -life balance and strive to assess their skills and abilities and always try to aim high to reach great heights

The speaker further stated that in the context of personal development and professional development every individual must do self-evaluation, and



also look at work environment, examine stressful situations, take responsibilities for actions, active listening is must and time management plays a crucial role. Further, to develop professionally should always strive to be in a continuous education program and keep abreast of all latest development.

The session was very useful for both students and faculty as they were motivated to be a lifelong learner. The session concluded with vote of thanks and a sapling was gifted to the speaker.


D. D. V. Krishna,

Director

MSS, R G KEDIA COLLEGE OF COMMERCE

Title: Seminar on the Role of Commercial Banks on the Economic Development of a country

Date: 4th oct.2018

Speaker: Dr. Duvuri Subba Rao IAD(Retd.), Former Governor, RBI.

Target Group: Students of Degree and MBA

COLLEGE organized a seminar on the topic of Sri M Ramakrishnayya fourth memorial lecture on 4th Oct.2018. The resource persons were Dr Duvvuri Subba Rao, IAAS (retd), Former Governor, Reserve Bank of India; Dr Pramod S Shinde, Managing Trustee, HSHT and Mr Purnachandra Rao, Trustee Incharge, HSHT The speaker spoke with a lot of commitment and concern. The lecture was very useful, excellent, inspiring, and motivational. The suggestions made by the speaker to the students are very informative for their knowledge enhancement.

The seminar had the following key objectives:

- to examine the roles that commercial banks play in promoting economic growth.
- to investigate how commercial banks interact with different economic sectors.



- to comprehend how banking advances, policies, and rules affect economic growth.
- To find potential and challenges for commercial banks to support sustainable development.

Case studies that demonstrated the positive effects of commercial banks on economic growth were given. The involvement of banks in industries like agriculture, small and medium-sized businesses (SMEs), housing, and infrastructure development was highlighted in these case studies.



The Session call a halt with vote of thanks and felicitation to the Guest of Honor .

D.D.V.K.
D. D. V. Krishna

Director

MSS, R G KEDIA COLLEGE OF COMMERCE

Title: Symposium on IPR Prerequisite in Higher Education

Date: 17th Feb. 2019

Speaker: Prof. Jeelani, Director for Distance Education, University of Hyderabad.

Target Group: Students of Degree and MBA

The goal of the seminar was to enhance attendees' understanding and awareness of intellectual property rights (IPR), while also highlighting its importance across a range of industries and promoting an innovative and creative culture.

Key Seminar Objectives were



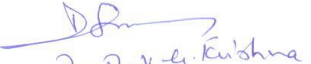
- To raise awareness of the significance of intellectual property rights and their effects on innovation, economic expansion, and societal progress.
- To give participants a thorough grasp of all IPR varieties, including patents, copyrights, trademarks, and trade secrets.
- To spread knowledge about the methods and techniques used to manage and protect intellectual property.
- To promote conversations about the ethical, legal, and commercial consequences of IPR for academics,

research, and industry.

The methods and processes involved in protecting and managing intellectual property rights were explained to the participants. They gained knowledge of licensing contracts, IPR infringement enforcement, and methods for commercializing intellectual property.

The following suggestions were put forward based on the seminar's discussions and major takeaways:

To promote a culture of acceptance of intellectual property, we should encourage educational institutions to include IPR awareness and education as part of their curriculum. Enhancing partnerships between the legal profession, business, and academia to promote technological transfer, commercialization, and intellectual property protection, promoting IPR support services, such as workshops, consultations, and patent clinics, to help researchers and innovators.


Dr. D. V. L. Krishna,

Director

R G Kedia College of Commerce

Title: Seminar on Intellectual Property Rights

Date: 9th Nov. 2018

Speaker: Shri K Balakrishna, Senior Advocate, High Court of Telangana and Standing Counsel.

Target Group: Students of Degree and MBA



The conference started off with an opening session when dignitaries and IPR specialists shared their knowledge and underlined the value of intellectual property protection.

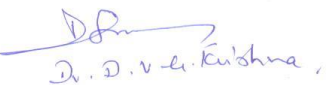
The seminar's purpose was to educate academics, researchers, and students about the value of intellectual property rights and how they affect a variety of fields. The seminar's main goal was to increase awareness of intellectual property rights (IPR), including its legal structure, real-world uses, and possible advantages. Additionally, the event aimed to promote discussions about current IPR trends and challenges.

The seminar's main results were: a) increased awareness; b) knowledge enhancement; and c) networking opportunities. Participants learned how crucial IPR is to preserving intellectual property rights, fostering innovation, and fostering economic growth.

Following are some suggestions proposed for upcoming IPR workshops based on participant feedback:

- a) Incorporate Case Studies: Include real-world case studies illustrating effective IPR strategies and their influence on innovation and business growth.
- b) Include Industry Experts: Make sure that industry professionals actively participate and are able to give their experiences and perspectives on IPR management in real-world contexts.
- c) Longer interactive workshops should be planned to provide participants practice drafting patents.

The session was very useful for both students and faculty as they were motivated to be a lifelong learner. The session concluded with vote of thanks and a sapling was gifted to the speaker.


D. D. V. L. Krishna,

Director

R G Kedia College of Commerce

Topic Name: Guest Lecture on Project Guidelines

Event Type: Student Development Program for BBA /B. Com Hons.

Objective: The importance of following guidelines to ensure project success and provided practical advice on implementing effective project management techniques.

Speaker Name: Prof. S. V. Satyanarayana , Department of Commerce, OU

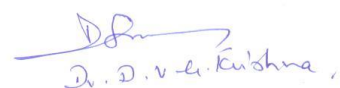
Event Date: 5th Jan.2019

The guest lecture on project guidelines was planned with the intention of giving attendees insightful advice on how to successfully manage and carry out successful projects. The Resource person Prof.S.V. Satyanarayana spoke on Project objectives, scope, timelines, roles and responsibilities, communication protocols, risk management techniques, and quality assurance procedures were some of the major elements that the lecture listed as essential elements that should be included in project guidelines. The speaker emphasized the importance of adjusting the guidelines to the unique specifications of each project.



Outcomes of the lecture:

1. Students became much aware of project and its purpose of being the part of the academic work.
2. Students got to know the procedure about how to approach the companies and get the permissions for project work.
3. They have also learned how to choose the title of the project, how to develop objectives, hypothesis and analysis by applying statistical tools and techniques.
4. They understood how to make the chaptalization of the project.
5. Technical specifications of the project.


D. D. V. L. Krishna,

Director