

3.2.2 Number of books and chapters in edited volumes/books published and papers published in national/ international conference proceedings per teacher during the year

S. No	Name of the teacher	Title of the book/chapters published	Title of the paper	Title of the proceedings of the conference	Name of the conference	National / International	Year of publication	ISBN/ISSN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher
1	Dr.B.Surender	Advanced Business Dynamics in Global Market	Stress Management Among IT Empolyees in Hyderabad - A study	Advanced Business Dynamics in Global Market	Advanced Business Dynamics in Global Market	International	2023	978-93-95854-05-4	Department of Business Management - Osmania University	Professional Book Publisher
2	Vemula Radhika	Emerging Trends in Marketing	Social Media Strategy for Rural Artisan Business Owners	Emerging Trends in Marketing	Emerging Trends in Marketing	National	2023	97889395944243	KGR Institute of Technology and Management	
3	Dr.K.Sreehari	Advanced Business Dynamics in Global Market	An Empirical study on value relevance with reference to selected banks	Advanced Business Dynamics in Global Market	Advanced Business Dynamics in Global Market	International	2023	978-93-95854-05-4	Department of Business Management - Osmania University	Professional Book Publisher
4	Dr.K.V.S. Sudhakar	Fundamentals of machine learning for predictive data analysis	Fundamentals of machine learning for predictive data analysis	Fundamentals of machine learning for predictive data analysis			2023	978-93-5515-817-8		Book Rivers

  
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