

5.1.3 Capacity building and skills enhancement initiatives taken by the institution include the following

1. Soft skills, 2. Language and communication skills, 3. Life skills (Yoga, physical fitness, health and hygiene), 4. ICT/computing skills

Name of the capability enhancement program	Date of implementation (DD-MM-YYYY)	Number of students enrolled	Name of the agencies/consultants involved with contact details (if any)
"Management movies Review"	12-07-2022	23	Dr Kuldeep rai Mrs A Meena Mrs Geetha bala
"Logical Quiz"	12-09-2022	12	Dr kamalakar rao Mrs P Sharadha Mrs Thameena Masood
"Group Discussion" on Digitalization and Motivation of Women Entrepreneurs	24/11/2022	35	Dr N Srinivas Kumar,Principal Mrs.V Radhika Mrs B Sudharani
"Role Play"	02-12-2022	17	Dr.J.Madhavi,HOD Dr Surender Mr Rishiwarudu
Drug free Addiction Program	17-12-2022	29	Osmania University
"Story Telling"	23/12/2022	17	Dr N Srinivas Kumar,Principal Mrs.V Radhika Mrs B Sudharani
"Impromptu Speech"	28/1/2023	21	Dr Kuldeep rai Mrs A Meena Mrs Geetha bala

Guest Lecture on" Startups and Marketing in 21st century"	09-02-2023	137	Mr.Vaishnav Raj Andekar Founder-startup Kart
Investment Banking Opportunities	04-03-2023	70	Mr. DSS Praveen, Md. planet finance
A Session on Voice 4 Girls	10-03-2023	133	Ms. Ausha and Ms. Kavya
Session on employment skill development	20-03-2023	32	Saurya koneru by magic bus india foundation
A Session on Campus to Corporate	23-03-2023	118	Prof. M.L. Sai Kumar
Awareness Program on Health and Hygiene	10-05-2023	107	Dr. P. Apurva
Industrial Visit	10-05-2023	51	MASQUATI
Financial Literacy Program on Project Laxmi	06-04-2023	36	Mr Kamlesh Tanna
Guest Lecturer on "Class room to Corporate:A road map to success"	18/06/2023	54	Mr.Dulipala Srinivas, HR Lead manager,Hetro Labs Cluster L@D
International Yoga Day	21/06/2023	73	Management members, Director General-Dr.R.Nageswar Rao, Director-Dr. DVG Krishna, Director Research- Dr.Vandana Samba, All Principals,Faulty and students of MSS
Haritha Haram	20-06-2023	35	RG Kedia College

"Decision Making"	01-07-2023	9	Dr.J.Madhavi,HOD Dr Surender Mr Rishiwarudu
Personality Development Programme by Vande Mataram Youth Front	13-08-2023	85	G. Rajashekar Reddy
Swacch Bharat Program	14-08-2023	40	RG Kedia College
Cyber and Self Defence	14-08-2023	49	Varun Jaiswal
NSS Rally	15-08-2023	40	RG Kedia College
Guest Lecture on Financial literarcy	05-09-2023	127	Mrs. Aarthi Shah & Mrs. Shivani agarwal
Industial Visit	29-08-2023	26	NRSC
Industial Visit	08-09-2023	40	NGRI
Awareness Session on World H	29-09-2023	25	RG Kedia College
Industial Visit	30-09-2023	95	Coco Cola Factory
Marathon Run	09-10-2023	36	Hans india with patnership by agarwal samaj
A SEMINAR ON CYBER CRIME	10-10-2023	200	S HARINATH DSP CYBER CRIME CID TELANGANA


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MARWADI SIKSHA SAMITHI

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(Affiliated to Osmania University, NAAC Re-Accredited)

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SESSION ON IMPACT OF DRUG ADDICTION

A session on impact of drug addiction was conducted in Tagore Auditorium, Osmania university for the students on 17th December 2022. All the students from different college of the city attended the session. Around 30 students and 3 faculty members attended the session.

The students understood the ill-effects of drug addiction on behaviour, as drug addiction takes over the addict's brain and they tend to lose self-control. They addicts gets addicted to addictive substance like nicotine, cocaine and most common addiction are substance use disorders especially alcohol.

Addictions are indicated by a consistent urge to repeat certain behavior or use specific substance regardless of the harms they cause.



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EMPLOYMENT LINKED SKILL DEVELOPMENT PROGRAM

A skill enhancement program on Employment opportunities was conducted in the college on 20th March 2023; in Room no. 305 for the students of our college. The students were taught the basic skills needed for their employability such as interview skills including how to improve our confidence and what not to speak and what to include while giving introduction. The students were encouraged to learn to be independent and keep abreast of recent developments in the technology and try to be tech savvy in the present-day scenario. The students understood what needs to be improved and how to keep track of their skills to be improved. The overall session was very informative and useful for the students.




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STARTUPS AND MARKETING IN THE TWENTY FIRST CENTURY

A guest lecture by Mr. Vaishnav Rajandekar of startup kart z-mob was organized at RG kedia college on 9 February 2023 on the topic “startups and marketing in the twenty first century”. The learned speaker explained idea generation, market research, angel investor, venture capital, collateral, working with cofounder and collaborators, seed capital, investments, registrations, recruitments, marketing, and growth strategies.

Prof Dr. Srinivas Kumar, principal welcomed the distinguished guest and Dr J Madhavi, Hod proposed the vote of thanks.



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INVESTMENT BANKING ANALYST PROGRAM

Date: 03-04-2023

Timings: 11.00am-12.30pm

Programme Coordinators: Mrs. Kamlesh Mittal, Mr. C.S. Krishna, Mr. Jalaj, Mr.

Madhu & Mrs. Usha

Faculty Attended: All Faculty members of BBA/B.Sc/B.Com

Objective of the Program: Knowledge and Skills needed in today's competitive world.

Outcome of the Program: Students understood the requirements in the job roles & job profile

Target Audience: UG & PG

The session commenced with the introduction of the speaker CA. Praveen Kumar by our faculty Mr. Krishna. Prof. Vandana Samba (Director – Research) and Principal Dr. Sree Hari welcomed the Chief Guest with the sapling. The Chief Guest CA Praveen Kumar gave a detailed introduction to the students for their career planning and the required updating required so that the students become job ready to face the challenges they are about to face in future.

Address by CA. DSS Praveen Kumar

He also throws light on the job roles available in the present-day scenario and the necessity of the students to go through job site like Naukri.com & LinkedIn so that they understand where they are required and what are the requirements needed which they are at present lacking in the context of Knowledge, Technical proficiency and domain skills

A flyer was distributed to the students for the certification program available under his guidance. Dr. T.V Rao also thanked the chief guest C.A. DSS Praveen Kumar for the valuable inputs which is the need of the hour to help students for a better career. The Chief Guest was felicitated with the shawl by Dr.T.V. Rao. The session concluded with a vote of thanks by Ms. Tahreen B.Com final year student and photo session.

Glimpses



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REPORT ON VOICE 4 GIRLS SESSION

Date : 4-10-2023

About the NGO:

It is Established in 2011, VOICE 4 Girls is an NGO that works with marginalized adolescent girls in India to re-imagine their identities, capabilities, and futures. Through activity-based camps, the organization's mission is carried out through residential and day camps where adolescents are introduced to critical knowledge and life skills. VOICE has implemented programs in seven states of India - Andhra Pradesh, Telangana, Tamil Nadu, Uttarakhand, Uttar Pradesh, Haryana, Tripura, and Jharkhand and reached out to 2,50,000 students directly through VOICE sessions. We're on a mission to create thousands of girl champions around India, advocating for themselves and re-imagining their identities, capabilities, and futures. We conduct activity-based camps where girls acquire critical knowledge, spoken English, and life skills while developing confidence and self-efficacy.

The Orientation session was given to the UG& PG students on 3-10-2023, with the objective of providing awareness to the students. The session co-ordinators are Ms.Anushka and Ms.Kavya .

Hand overing the bouquet to speaker by director-general & director- research.

The session started with a welcome note by Ms.Mounika, prof.R.Nageswar Rao , Director -general and later prof.Vandana samba , director-research addressed the gathering

Welcome note by Ms.Mounika and Prof.R.Nageswar rao addressing the gathering .

Ms.Anushka, explaining to the students about the programs Parichay ,Disha & Sakhi modules.

Ms. Anushka clearly explained the statistics about the percentage of anaemic, domestic violence, existence of child marriage in telangana,22% of the children are out of school. most of the them lack knowledge of fundamental rights, education and jobs.

Ms. Anushka gave an overview about the leadership program

Outcome of this program by voice 4 girls.

- 1) Personality development
- 2) Negotiation skills
- 3) Communication skills
- 4) Leadership skills
- 5) Problem solving skills
- 6) Team Building
- 7) Networking skills
- 8) Societal skills

She clearly said that, interested students can get a paid internship opportunity for 15 days i.e Rs:5,500/-.





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COLLEGE OF COMMERCE

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STUDENT DEVELOPMENT PROGRAM
“Campus to Corporate”

DATE : 23rd March 2023
Timing : 10.30 am
to 1.00 pm



Target Audience
BBA & B.COM Students

Prof M L Saikumar

Dr.K.Sreehari
Principal

Prof. D.V.G Krishna
Director

Prof.Vandana Samba
Director-R&D

Esamia Bazar, Chaderghat X Road, opp. New Chaderghat bridge,
Kachiguda station road, Hyderabad - 500024.
Ph: 2460 7120, 2473 8939, 73373 45650



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Report on Campus to the Corporate

Date: 23-03-2023

Timings: 10.30am-1.00pm

Venue: Auditorium

Programme Coordinators: Mrs. Kamlesh Mittal, Mr. C.S. Krishna, Mr. Jalaj, Mr. Madhu&

Mrs. Usha

Faculty Attended: All Faculty members of UG & PG

Objective of the Program: To prepare students for better tomorrow

Outcome of the Program: Students realized the importance of communication skills; technical skills team spirit & team building play a vital role for the budding managers.

Target Audience: Students of UG & PG



The session commenced with the lighting of the lamp by our esteemed guest Prof. L. Sai Kumar,

Prof. VandanaSamba (Director - Research), Dr. K. Sree Hari (Principal,UG))&Mrs. Kamlesh Mittal(Vice Principal ,UG) and a student of our college.

Prof. Vandana Samba gave an introduction to the program “Campus to Corporate” a student development program. Tahreen, student of B.Com 3rd Year gave the introduction of the chief guest Prof. L. Sai Kumar who is known for his experience and knowledge and his desire to impart the same to the students community.



Prof L. Sai Kumar began the event with self-introduction and inspired speech and then about value of time, how to assess' self-worth, kindle skills and talents at the beginning of their corporate careers, change management required to be lifelong learner to stay abreast of recent changes and innovations, strategy which everyone needs to develop and follow to achieve great heights in life. Simple management games were conducted to make the

students participate so as to learn and face the stage with ease.

Sri. Surender Luniya (Hon. Secretary) and Sri CAS.B.Kabra (Joint Secretary) thanked the guest for the valuable insights being given to the students and thanked the students for actively participating in the program. The cooperation of the faculty members was also applauded for conducting the Student Development Program successfully.



The chief guest was felicitated by our Mr. Surender Luniya (Hon. Secretary) and Mr. S.B. Kabra (Joint Secretary), Prof Vandana Samba (Director Research), Mr. Sree Hari (Principal, UG) and Mrs Kamlesh Mittal (Vice-Principal, UG) with a sapling and shawl amidst reverberating claps.



The session concluded with vote of thanks by Tahreen student of B.Com 3rd year & photo session. Feedback forms from the students were also collected.

కామర్స్ విద్యార్థులకు ఉజ్వల భవిష్యత్

కామరూడ, మార్చి 23 : కామర్స్ విద్యార్థులకు ఉజ్వల భవిష్యత్ ఉందని, అందుకు జ్ఞాంకింగ్ రంగం వట్ట విద్యార్థులు ఆచూకాన పెంపొందించుకోవాలని విశ్రాంత వచీరూ ప్రొఫెసర్ ఎంఎల్ సాయికుమార్ అన్నారు. ఆర్.జి. కేడియా కళాశాల బీబీఎ-బీబాం కళాశాలల సంయుక్త ఆద్య ర్యంలో గురువారం ఆర్.జి. కేడియా కళాశాలలో 'క్యాంపస్-కార్పొరేట్' అనే అంశంపై ఆచూకాన సదస్సును నిర్వహించారు. ఈ కార్యక్రమానికి ముఖ్యఅతిథిగా ప్రొఫెసర్ సాయికుమార్ హాజరై మాట్లాడుతూ... దేశాభివృద్ధికి యువత పాత్ర కీలక మని ఆయన పేర్కొన్నారు. విద్యార్థులు కష్టపడి చదివినప్పుడే ఏ రంగంలోనైనా రాణించగలరని, మార్కెట్లో విద్యావకాశాలు మెండుగా ఉన్నాయని, బలహీనతను దూరం చేసి, మెదడుకు పదును పెట్టాలని తెలిపారు. విద్యారంగంలో వస్తున్న మార్పులకు అనుగుణంగా విద్యార్థులు తమ నైపుణ్యాన్ని పెంపొందించుకోవాలని ఆయన పేర్కొన్నారు. ఈ కార్యక్రమంలో ఆర్.జి. కేడియా కళాశాల సహాయ కార్యదర్శి ఎస్.బి. కాబ్రా, డైరెక్టర్ రీసెర్చ్ ప్రొఫెసర్ వందన సాంబా, యూజీ ప్రెస్సిపాల్ డాక్టర్ శ్రీహరి, వైస్ ప్రెస్సిపాల్ కమలేష్ మిట్టల్ తదితరులు పాల్గొన్నారు.



సదస్సులో పాల్గొన్న ప్రొఫెసర్ సాయికుమార్ తదితరులు

आर.जी. केडिया कॉलेज ऑफ कॉमर्स में एसडीपी का आयोजन



ईसामिया बाजार स्थित आर.जी. केडिया कॉलेज ऑफ कॉमर्स में आयोजित छात्र विकास कार्यक्रम (एसडीपी) में उपस्थित प्रो. एम.एल. साईबुन्मार, सुरेंद्र लुणिया, सीए एस.बी. काबरा, प्रो. वंदना सांबा, डॉ. के. श्रीहरि, कमलेश मित्तल एवं अन्य।

हैदराबाद, 23 मार्च-(मिलाप ब्यूरो) आर.जी. केडिया कॉलेज ऑफ कॉमर्स, ईसामिया बाजार में आज बीबीए और बीकॉम छात्रों के लिए छात्र विकास कार्यक्रम (एसडीपी) का आयोजन किया गया। आज यहाँ जूरी प्रेस विज्ञापन के अनुसार, कार्यक्रम का विषय कैपस टू कॉर्पोरेट था। आईवीई से सेवानिवृत्त प्रो. एम.एल. साईबुन्मार ने कॉर्पोरेट संस्कृति, समय प्रबंधन और कॉर्पोरेट नैतिकता पर

चर्चा की। उन्होंने छात्रों को व्यावसायिक गतिविधियों में भाग लेने के लिए प्रोत्साहित एवं प्रेरित किया, जो उनके करियर के विकास में मदद करते हैं। उन्होंने कहा कि युवा राष्ट्र निर्माण में महत्वपूर्ण भूमिका निभाते हैं। कार्यक्रम में प्रबंधन सदस्य सचिव सुरेंद्र लुणिया, संयुक्त सचिव सीए एस.बी. काबरा, अनुसंधान निदेशक प्रो. वंदना सांबा, यूजी प्राचार्य डॉ. के. श्रीहरि, वाइस प्रिंसिपल कमलेश मित्तल एवं अन्य ने हिस्सा लिया।

नैतिक विలువలు, సమయ పాలనతో విజయం

గోల్కూడ, స్కూన్ టుడే: కార్పొరేట్ రంగంలో నైతిక విలువలకు తోడు సమయ పాలన పాటించడం ద్వారా విజయం సాధించవచ్చని చైనా, దుబాయి, మారిషస్, సింగపూర్, మలేసియా, శ్రీలంక దేశాల విజిటింగ్ ప్రొఫెసర్, ఐపీఈ విశ్రాంత ప్రొఫెసర్ ఎంఎల్ సాయికుమార్ తెలిపారు. గురువారం చాడర్‌ఘాట్ ఆర్జీ కేడియా వాణిజ్య కళాశాలలో 'క్యాంపస్ టూ కార్పొరేట్' అనే అంశంపై ఏర్పాటుచేసిన కార్యక్రమంలో ఆయన మాట్లాడారు. దేశ పునర్నిర్మాణం, అభివృద్ధిలో యువత భాగస్వాములు కావాలని పిలుపునిచ్చారు. ప్రపంచీకరణ పోటీని తట్టుకుని విద్యార్థులు రాణించాలన్నారు. మార్కెట్ శిక్షా సమితి కార్యదర్శి సురేంద్రలూనియా, సంయుక్త కార్యదర్శి సీఎ ఎస్‌బీ కాట్రా, పరిశోధన డైరెక్టర్ ప్రొఫెసర్ వందన, ప్రెస్సిపల్ డాక్టర్ శ్రీహరి, చైనా ప్రెస్సిపల్ కమలేష్ మిత్తల్ తదితరులు పాల్గొన్నారు.



ప్రొ. సాయికుమార్‌ను సన్మానించిన సురేంద్రలూనియా, ఎస్‌బీ కాట్రా



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A REPORT ON HEALTH & HYGIENE

An orientation session on Health and Hygiene was organized in the college auditorium on 5th October 2023 at 11 am. The motto of the program was to educate and empower girls about menstruation, focusing on hygiene, dispelling myths, and fostering open dialogue. MS. Mounika, Department of Commerce welcomed the Chief Guest Dr. P. Apurva, Gynaecologists, Kiran Hospitals, L.B.Nagar

Ms.Mounika welcoming the Prof.Vandana Samba, Director-Research, Dr.P.Apurva Gynaecologist and Prof.R.Nageswar Rao, Director -General. (from left to right)

The purpose of this event was to equip and educate young girls on how to appropriately manage their menstrual cycle. Girls students were the target audience for the program, which was organized in the college

Objective of the Orientation Session: The primary objective of the orientation session was to educate girls about good menstrual habits and to encourage them to follow them.

Following are the precise objectives:

- Educate girls on menstruation's biological processes.
- Encourage good hygiene during your menstrual period.
- Eliminate misconceptions and false beliefs about menstruation.
- Promote open dialogue about menstruation to mitigate taboo.
- Give instructions on how to dispose of menstrual hygiene items properly.



Hyderabad, Telangana, India

3-1-336, Kachiguda Station Rd, Esamiya Bazaar, Kachiguda, Hyderabad, Telangana

500027, India

Lat 17.38196°

Long 78.492031°

05/10/23 12:49 PM GMT +05:30

Dr.P. Apurva, addressing the students

Participants in the orientation session received in-depth instructions on how to use sanitary pads correctly and how to properly dispose of them in order to maintain hygiene and environmental sustainability.

PowerPoint presentation during the session helped to reinforce these guidelines for using sanitary pads and the disposal procedure. To protect their menstrual hygiene and support environmental sustainability, participants were urged to adopt such actions.



Participants actively participated in the session by posing queries, expressing their worries, and taking part in discussions. Girls felt motivated to speak their opinions and learn from one another in a relaxed setting as a result of the interactive nature of the workshop.

The objectives of the orientation program on menstrual hygiene and health for females were successfully met. In addition to lowering the stigma attached to menstruation, it was crucial in empowering young girls with the knowledge and abilities to appropriately manage their menstrual health.



At the end of the session felicitation was done by Prof. Vandana Samba & Mrs. Kamlesh Mittal, later on proposed vote of thanks.




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MARWADI SIKSHA SAMITHI

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REPORT ON INDUSTRIAL VISIT TO MASQATI ICE CREAMS BY MBA STUDENTS

The Industrial Visit was organised to MBA I & II Year Students to Masqati Ice-creams. Total 51 students visited the company along with 4 faculty members. Further students were very delighted and they shared that clearly the process was explained by the industry representatives Mr. Jogindhar, Glimpses:



Sri. CA. S.B.kabra ,Joint Secretary ,Faculty & Students



Faculty & Students observing the production process

The students reached college safely, refreshments were served to the students. The day ended smoothly.



K. See
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FINANCIAL LITERACY PROGRAM ON PROJECT LAXMI

A session on financial literacy called Project Laxmi was held in the college for girls by Mr Kamlesh Tanna senior consultant (way to wealth) on 6th April 2023. The main aim of the session was to educate women about financial literacy, budgeting, and saving, enabling them to make informed decisions about their finances and take control of their financial future. The session made students to understand to control their spending, create savings habits, and save for significant goals like education and retirement as women have been the financial planners of the house, maintaining budgets for ages now is the time to be financially smart to invest.



Handwritten signature 'K. Sae' above the text:
Principal
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Esamia Bazar, Hyderabad



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Date :21st June 2023

INTERNATIONAL YOGA DAY CELEBRATIONS

Date:21st June 2023

Venue: Auditorium

Target Group: MBA Students

Time: 9.30 am onwards

The Theme for the International Day of Yoga is “Yoga for Vasudeva Kutumbhakam”

It is for the welfare of all as one world- one Family

Objective: The purpose of the event was to introduce the college's students, teachers, and staff to the practice of yoga and all of its advantages. In order to promote yoga's all-encompassing approach to health and wellbeing and to draw attention to the many advantages of practicing it, the event is organized

International Yoga Day is celebrated on 21st June every year based on the recommendations made by the Hon.Prime Minister Shri. Narendra Modi. It is a worldwide celebration of the traditional yoga practice, which has its roots in India and dates back thousands of years. the United Nations General Assembly designated June 21 as International Yoga Day.

The program started with a welcome note by Prof.Dr.Vandana Samba ,Director Research Marwadi Siksha Samithi (MSS).The Management members Sri .Surendra Luniya Hon.Secretary , Sri CA.S.B Kabra Joint secretary, Prof.R.Nageswar Rao ,Director -General , Dr.D.V.G Krishna Director, Mr.Ramchandra Murthy Joint Director were present at the event .

Prof.R.Nageswar Rao ,Director -General addressed the gathering and opined that significance of International Yoga Day resides in its acknowledgement of yoga as a worldwide practise that cuts beyond boundaries, cultures, and religions. Asanas (physical postures), pranayama (breathing techniques), meditation, and ethical concepts all fall under the umbrella of yoga, which supports balance between the mind, body, and spirit. It promotes physical fitness, flexibility, mental acuity, emotional stability, and spiritual well-being through a holistic approach.

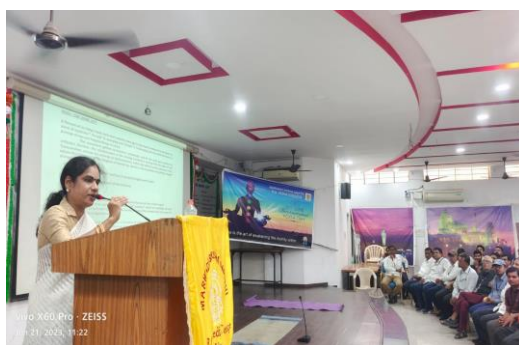
The Aasanas (physical postures) were performed by Director -General, Prof.R.Nageswar Rao , Mrs Usha , Ms.Janabhai patel , Mrs .jaya , faculty and students Variations that were appropriate for individuals with various levels of fitness and expertise were included in the programme. The proper posture, breathing methods, and therapeutic advantages of each asana were explained in great detail.Participants enthusiastically participated in the exercise and followed the instructor's .The seminar came to an end with a part on relaxation and meditation, which encouraged serenity and inner peace.

Feedback and Participation:

Nearly 150 Students and 60 staff members participated enthusiastically in the event. Participants expressed their happiness for the Organising the event and emphasized the beneficial effects it had on their physical and emotional health.

To get participants feedback on yoga-related activities at the college, feedback forms were provided to seek their suggestions for improvement.

GLIMPSE:



Prof.Vandana Samba, Director Research delivering a welcome note
Krishna , Director addressing the gathering



Dr.D.V.G



Prof.Dr.Nageswer Rao ,Director General performing Asanas



Hon.Secretary gifting T-SHIRTS to Prof.R.Nageswer Rao sir and faculty and students for their wonderful performance of Yoga Asanas .

The program which is lasted for about 2hours, ended with National Anthem.

Outcome: To students were able to understand the importance of health and well-being and to draw attention to many advantages of practicing it.



MSS LAW COLLEGE & RG KEDIA COLLEGE UG & PG celebrated the 9th International Yoga Day at RG Kedia College on Friday. Prof Dr R Nageswar Rao, Director General, MSS, a registered yoga trainee, along with student volunteers demonstrated several yoga asanas on the stage. Surendra Luniya, Secretary, MSS, CA SB Kabra, Joint Secretary, MSS. Prof Dr DVG KRISHNA, Director, MSS and Prof Dr Vandana Samba, Director Research, welcomed the Director General. The programme concluded with mass singing of the national anthem.

22/06/2023 HYDERABAD Pg 07



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REPORT ON HARITHA HARAM

Date: 20th June 2023

Objective: The main Objective of Telangana Haritha Haram is to build our Telangana State into a Green City which covers to at least one-third of the state's geographical areas.

Haritha haram for Telangana is the afforestation program undertaken by the Telangana Government. The Event Harithaharam, seeks to give an outline of the Haritha haram effort undertook to promote environmental conservation and tree planting within the college facilities. This initiative was taken to raise awareness among academics, staff, and students of the value of preserving and enhancing the greenery.

In the college a Haritha Haram Committee was constituted with students, faculty, and staff members. The committee was in charge of Organising, coordinating, and planning different environmental conservation and tree planting-related initiatives.

The Management members, Sri Surendra Luniya, Hon. Secretary, Sri CA. S.B Kabra, Joint. Secretary, Prof. R.Nageswar Rao, Director - General, Dr. D.V.G Krishna Director, Mr. RamChandra Murthy, Joint Director, Principal, Faculty members and students all took an active participation in planting a variety of saplings





Press Coverage

పర్యావరణ పరిరక్షణతో జీవుల మనుగడ



మొక్కలతో ప్రాఫెసర్ డా.డివీజీ కృష్ణ, సీఏ ఎస్ జీ కాబ్రా, ప్రాఫెసర్ నాగేశ్వర్ రావు, రామచంద్రమూర్తి



ఇంద్రప్రస్థ కాలనీలో మొక్క నాటి నీట్టు పోస్టుల్లో కార్పొరేటర్ పద్మ

గోల్కాక, న్యూస్ టుడే: చాదర్ మాట్ లోని ఆర్ జీ కేడియా కళాశాలలో హరితహారం కార్యక్రమం నిర్వహించారు. మంగళవారం కళాశాల ఆవరణలో మార్గాడ్ శిక్షా సమితి సంయుక్త కార్యదర్శి సీఏ ఎస్ జీ కాబ్రా, ఇండ్రెక్టర్ ప్రాఫెసర్ డా.డివీజీ కృష్ణ, ఇండ్రెక్టర్ జనరల్ ప్రాఫెసర్ ఆర్.నాగేశ్వర్ రావు, జూనియర్ ఇండ్రెక్టర్ రామచంద్రమూర్తి మొక్కలను నాటారు. పర్యావరణ పరిరక్షణతోనే జీవుల మనుగడ సాధ్యమని అన్నారు. ఇంటికో మొక్క, నాటి సంరక్షించాలని ప్రజలను కోరారు.

విద్యార్థులు: నివాస ప్రాంతాల్లో మొక్కలు నాటి, పర్యావరణాన్ని పరిరక్షిద్దామని బాగ్ అంబర్ పేట డివిజన్ కార్పొరేటర్ బి.పద్మ ప్రజలను కోరారు. మంగళవారం డివిజన్ ఇంద్రప్రస్థ కాలనీలోని పార్కులో ఆమె మొక్కలు నాటారు. ప్రకృతి సమతుల్యంగా కాపాడాలని సూచించారు. సామాజిక సేవను అలవర్చుకోవాలన్నారు. బాబుపా మాజీ గ్రేటర్ ఆద్యక్షుడు బి.వెంకటరెడ్డి, నేతలు జగన్, పి.గోవర్ధన్ రెడ్డి, టి.వెంకటేశ్వరమూర్తిరాజ్, ఆర్.రాంరెడ్డి, శ్రీనివాస్, వెంకటేశ్వర్, రమేష్, యాదగిరి, స్వామి, జీహెచ్ఎస్ సిబ్బంది పాల్గొన్నారు.



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On the occasion of Independence Day, Vande Mataram Youth Front conducted Bharateeyam –2023 a session for the overall development of students was conducted on 14th august 2023. In addition to this (Pre- Independence Day celebration) elocution competition was organized on 13th August 2023. The topic was “To Speak or Make Presentation on Change”,

The students of our college participated in the event and spoke well about the importance of Change management required in the era of technological changes, global economy and business challenges. The students understood that change is required for future growth to survive in spite of challenges like resource, resistance, communication, technology etc.



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SWACHH BHARAT

The Swachh Bharat Abhiyan a mass movement to create clean India was observed in our college premises at 11.00 am, on 14th August 2023. This program of cleanliness to our motherland was conducted by our college NSS Team. Students participated to serve by devoting their time to voluntarily work for cleanliness. The students understood the importance of keeping our surrounding clean and not to litter waste and be committed to maintain cleanliness at home, locality and workplace.




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DATE :11-10-2023

A REPORT ON CYBER CRIMES

A Student Development Program on Cybercrime was organized by the college in collaboration with Hyderabad Management Association (HMA) to address the expanding concern of cybercrime and provide students with crucial knowledge and abilities. Sri. S. Harinath DSP, CID, Telangana was the resource person invited to provide awareness, knowledge, and a sense of responsibility among students regarding cyber security and the risks posed by cybercrime. A gloomy "Lighting of the Lamp" ritual, signifying the illuminating of knowledge and the eradication of darkness, marked the start of the program.

Main objectives of the program:

Sri.S.Harinath DSP,Cyber Crimes,Sri.Jaywanth Naidu ,HMA President ,Prof.R.Nageswar Rao -DG, Prof.Vandana Samba, Dr.N.Srinivas Kumar-MBA Principal at Jyothi prajvalan.



Welcoming the Guests with a Sapling



Sri.S.Harinath DSP,addressing the students

Keypoints

- To increase knowledge of all kinds of cybercrime among students.
 - Instructing students on how to stay safe online and avoid the risks of cybercrime.
 - To enhance the knowledge of students about the legal and ethical implications of cyber security.
 - Encouraging kids to work in law enforcement and cyber security
- Participants had an opportunity to learn about computer forensics, malware evaluation, and cyber incident response while engaging in hands-on activities.

The speaker shared various stories of cybercrime and the steps taken by them, motivating students.

The program was successful in raising awareness, enhancing students' cyber security understanding and encouraging them to pursue jobs in law enforcement and cyber security



At the end of the session felicitation was done.

PRESS COVERAGE IN HINDI MILAAP & ENADU

हिन्दी मिलाप

साइबर अपराध को लेकर जागरूकता सत्र आयोजित



चादरघाट स्थित रामनाथ गुलजारीलाल केडिया कॉलेज ऑफ कॉमर्स के सहयोग से हैदराबाद मैनेजमेंट असोसिएशन (एचएमए) द्वारा आयोजित सत्र को संबोधित करते एस. हरिनाथ। साथ में प्रो. आर. नागेश्वर राव, रामचन्द्र मूर्ति, प्रो. वंदना सांबा, डॉ. एन. श्रीनिवास कुमार, डॉ. के.वी.एस. सुधाकर, डॉ. के. श्रीहरि यूजी, जयवंत नायडू चंद्रशेखर, रंगा रेड्डी व अन्य।

हैदराबाद, 10 अक्टूबर-(मिलाप ब्यूरो) रामनाथ गुलजारीलाल केडिया कॉलेज ऑफ कॉमर्स के सहयोग से हैदराबाद मैनेजमेंट असोसिएशन (एचएमए) द्वारा साइबर अपराध जागरूकता पर सत्र का आयोजन चादरघाट स्थित कॉलेज परिसर में किया गया। आज यहाँ कॉलेज परिसर में आयोजित सत्र में मुख्य अतिथि के रूप में साइबर अपराध, सीआईडी तेलंगाना के डीसीपी एस. हरिनाथ ने

विद्यार्थियों को वर्तमान में तरङ्ग-तरङ्ग की ऑनलाइन धोखाधड़ी के बारे में बताते हुए कहा कि वित्तीय धोखाधड़ी, सोशल मीडिया धोखाधड़ी, वैवाहिक धोखाधड़ी, उपहार धोखाधड़ी, दान संबंधित धोखाधड़ी आदि के जाल में लोगों को फँसाया जा रहा है। लालच में लोग इनकी चोंच में आ रहे हैं, जिनकी वजह से उनके बैंक अकाउंट खाली हो रहे हैं। उन्होंने कहा कि प्रत्येक व्यक्ति को सावधानी बरतनी चाहिए। सोशल

मीडिया प्लेटफॉर्म पर अजनबियों को व्यक्तिगत विवरण नहीं देना चाहिए। उन्होंने साइबर अपराध की परिभाषा एवं विभिन्न प्रकार, मजबूत पासवर्ड जैसी साइबर सुरक्षा प्रथाओं का महत्व, 2 एफए और साफ्टवेयर अपडेट, सोशल इंजीनियरिंग को किस प्रकार पहचान कर उससे बचाव कैसे करें, जाल में फँसाने का प्रयास, व्यक्तिगत डेटा को सुरक्षा और एन्क्रिप्टेशन का उपयोग करने के महत्व के बारे में

विस्तार से जानकारी देकर सभी का मार्गदर्शन किया। अक्सर पर मालनिदेशक प्रो. आर. नागेश्वर राव, संयुक्त निदेशक रामचन्द्र मूर्ति, निदेशक-अनुसंधान, प्रो. वंदना सांबा, एमबीए प्राचार्य डॉ. एन. श्रीनिवास कुमार, एमबीए प्राचार्य डॉ. के.वी.एस. सुधाकर, प्राचार्य डॉ. के. श्रीहरि यूजी, एचएमए अध्यक्ष जयवंत नायडू, उपाध्यक्ष चंद्रशेखर, सचिव रंगा रेड्डी व अन्य उपस्थित थे।

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Oct 11, 2023 Page No. 13
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అప్రమత్తతతో సైబర్ నేరాల కట్టడి



హెచ్ఎంఏ అధ్యక్షుడు జయవంత్ నాయుడు, సైబర్ క్రిం డీఎస్సీ హరినాథ్తో ప్రా.నాగేశ్వరరావు, ప్రా.వందనా సాంబ

గేల్వార్, స్కూన్సిబుడే: సైబర్ నేరాల విషయంలో అప్రమత్తంగా ఉండాలని వత్తలు సూచించారు. మంగళవారం చాదర్గూట్ చౌరస్తాలోని ఆర్టీసీ కేడీయూ కామర్స్ కళాశాలలో జరిగిన అవగాహనలో హైదరాబాద్ మేనేజ్మెంట్ అసోసియేషన్ సమావేశం జరిగింది. కళాశాల సంయుక్త డైరెక్టర్ రామచంద్రమూర్తి, కళాశాల ప్రెసిపాట్ల డా.శ్రీనివాసుమూర్తి, డా.కేవీఎస్ సుధాకర్, డా.కె.శ్రీహరి, హెచ్ఎంఏ ఉపాధ్యక్షుడు చంద్రశేఖర్, కార్యదర్శి రంగారెడ్డి పాల్గొన్నారు.

షన్ అధ్యక్షుడు జయవంత్ నాయుడు, రాష్ట్ర సీబీఐ విభాగం (సైబర్ క్రిమి) డీఎస్సీ హరినాథ్, కళాశాల డైరెక్టర్ ప్రా.నాగేశ్వరరావు, పరిశోధన విభాగం డైరెక్టర్ ప్రా.వందనా సాంబ తదితరులు మాట్లాడారు. సైబర్ నేరం జరిగిన వెంటనే హెల్ప్లైన్ నంబరు 1990కు

గేల్వార్, స్కూన్సిబుడే: సైబర్ నేరాల విషయంలో అప్రమత్తంగా ఉండాలని వత్తలు సూచించారు. మంగళవారం చాదర్గూట్ చౌరస్తాలోని ఆర్టీసీ కేడీయూ కామర్స్ కళాశాలలో జరిగిన అవగాహనలో హైదరాబాద్ మేనేజ్మెంట్ అసోసియేషన్ సమావేశం జరిగింది. కళాశాల సంయుక్త డైరెక్టర్ రామచంద్రమూర్తి, కళాశాల ప్రెసిపాట్ల డా.శ్రీనివాసుమూర్తి, డా.కేవీఎస్ సుధాకర్, డా.కె.శ్రీహరి, హెచ్ఎంఏ ఉపాధ్యక్షుడు చంద్రశేఖర్, కార్యదర్శి రంగారెడ్డి పాల్గొన్నారు.

News Wire Edition
Oct 11, 2023 Page No. 13
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K. See
Principal
R.G. Ke. Sa. College of Commerce
Eamada Bazaar, Hyderabad



MARWADI SIKSHA SAMITHI

Ramnath Guljarilal Kedia College of Commerce

(Affiliated to Osmania University, NAAC Re-Accredited)

3-1-336, Esamia Bazar, Opp. New Chaderghat Bridge, Hyderabad- 500027.

INDEPENDENCE DAY 2023, NSS UNIT RALLY

On the occasion of 76th Independence Day, NSS unit of our college organized a rally on 15th August 2023 starting from our college the NSS unit took a round of the Kachiguda road covering an area of about two kilometers. The volunteers carrying the banners with message of our 76th Independence Day theme “Nation First, Always First” gained public attention. The college authorities appreciated this initiative of the NSS unit with the guidance of Mr. Madhu Program officer and Mrs. Priyanka (Co-ordinator). Our college management members Mr. S.B Kabra (Joint Secretary) and Mr. D.V.G Krishna (Director) and Principal Mr. SreeHari were also present at the start of the rally.



చాదర్ఘాట్‌లో తిరంగా ర్యాలీని ప్రారంభిస్తున్న టాక్స్ ప్రాక్టీషన్స్ అసోసియేషన్ జాతీయ ఉపాధ్యక్షుడు ఎన్‌బీ కాబ్రా. కేడియా కళాశాల డైరెక్టర్ ప్రొ.డాక్టర్ డీవీజీ కృష్ణ

S.B Kabra (Joint Secretary) and Mr. D.V.G Krishna (Director) and Principal Mr. SreeHari were also present at the start of the rally.



చాదర్‌ఘాట్‌లో తిరంగా ర్యాలీని ప్రారంభిస్తున్న టాక్స్
ప్రాక్టీషన్స్ అసోసియేషన్ జాతీయ ఉపాధ్యక్షుడు ఎస్‌బీ
కాబ్రా. కేడియా కళాశాల డైరెక్టర్ ప్రా.డాక్టర్ డీవీజీ కృష్ణ



K. Sreehari
Principal
R.G. Kedia College of Commerce
Eamra Road, Hyderabad



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A REPORT ON FINANCIAL LITERACY AWARENESS PROGRAM

organized by R.G. KEDIA COLLEGE in collaboration with HDFC & FICCI

Date: 9th may 2023

Venue: Auditorium

Program Co-ordinators: Dr.J.Madhavi , Mrs.Kamlesh Mittal & Mrs.Reetha Rathi

Objective of the program: financial awareness among students

Target audience: students and faculty of MBA

Faculty attended: All the faculty members MBA



FICCI Hyderabad
The Power to Empower

MARWADI SIKSHA SAMITHI
R.G. Kedia college
(Affiliated to Osmania University, NAAC Re-Accredited)
3-1-336, Esamia Bazar, Opp. New Chaderghat Bridge, Hyderabad- 500027

A Guest Lecture on "Financial Literacy".

ANANYA SIMALI
VP, Cluster head for HDFC,
Hyderabad
HDFC BANK

A FINANCE INITIATIVE

Date:- 9th May 2023
Time:- 10:30 am
Venue :- Auditorium

ARTH SHAH
YFLO Chairperson & The Committee
Hyderabad Chapter

**Learn.
Explore.
Execute.**

Dr.N.Srinivas Kumar
Principal

Prof.Dr. Vandana Samba
Director-Research

Prof.Dr. D.V.G Krishna
Director



Flyer of the Event Prof.DV.G Krishna , Prof.Vandana Samba ,Mrs Arthi Shah ,Mrs Ananya Simali

A financial awareness program by HDFC & FICCI was conducted in the college auditorium on 9th may 2023 at 11 am. The motto of the program was – LEARN, EXPLORE & EXECUTE. Prof.Vandana Samba, Director -Research welcomed the chief guest Mrs .Ananya Simali ,vice president HDFC, and other speakers . The program was started with the inaugural address by Arthi shah,(Chairperson FICCI).

Mrs. Ananya (VP Cluster Head, HDFC) motivated that we should have financial planning for a better future. She emphasized that today's planning shall pave a safe way for tomorrow, also money saved is money produced and should be invested wisely. She also advised the students to start saving at an early age. She also alerted that one should be careful and wise enough to avoid frauds, beware of password, fake apps

Mrs.Madhavi, addressing the students

The other speaker Mrs. Madhavi emphasized that we should be aware of the risks and must plan to face them and the best way is to save money in LIC, Bank and Mutual funds. She highlighted about rate of returns and inflation.

A reverberating response has been the outcome of the event. The students seemed to have received the messaged in a positive way. The speakers were felicitated by Prof.D.V.G.Krishna (Director) and Prof Vandana samba (Director- Research). The session concluded with photo session

Media Coverage in Enadu

యువత పాదుపుతో దేశ ఆర్థికాభివృద్ధి
గోల్కాక, స్కూన్టుడే: యువత
దబ్బు పాదుపు చేయడం ద్వారా దేశ
ఆర్థికాభివృద్ధి మెరుగుపడుతుందని
హెచ్డీఎఫ్సీ బ్యాంకు ప్రాధికారాద్
ప్రాంతీయ ఉపాధ్యక్షురాలు ఆనన్య
సిమాలి అన్నారు. మంగళవారం
వాడర్హాట్లోని మార్కెట్ శిక్షా
సమితి, ఆరీజీ కేడియా కళాశాలలో
'ఆర్థిక నిర్వహణ' అంశంపై పిట్చీ. హెచ్డీఎఫ్సీ బ్యాంకు సంయుక్త సహ
కారంతో నిర్వహించిన అవగాహన సదస్సులో ఆమె మాట్లాడారు. దబ్బును
మున్సీవల్ పంప్స్ స్కీమ్స్, పిక్సీడ్ డిపాజిట్లలో మదుపు చేస్తే ఉన్నత
చదువులకు, విశ్రాంత జీవనంలో ఆర్థిక ఇబ్బందులు తలెత్తవని పేర్కొ
న్నారు. వైఎస్ ఎల్సీ ప్రాధికారాద్ ఛాన్సెర్ ప్రైవేట్లో ఆరీషా, సమితి డైరె
క్టర్ ప్రొఫెసర్ డా.డీవీజీ కృష్ణ, సంయుక్త డైరెక్టర్ రామచంద్రమూర్తి, పరి
శోధన డైరెక్టర్ ప్రొఫెసర్ వందన సాంబ, ప్రిన్సిపల్స్ పాల్గొన్నారు.



M.S.S, HDFC &FICCI MEMBERS

Outcome of the program: students understood the importance of financial planning.



K. S. S.
Principal
R.G. Keza College of Commerce
Eamda Bazar, Hyderabad



Marwadi Siksha Samithi



R.G. Kedia College

in collaboration with

**Hyderabad Management
Association (HMA) organises**

**Industrial Visit
to NRSC, Jeedimetla**

**UG & PG
Students**



on 29th, August 2023.



MARWADI SIKSHA SAMITHI

Ramnath Guljarilal Kedia College of Commerce

(Affiliated to Osmania University, NAAC Re-Accredited)|
3-1-336, Esamia Bazar, Opp. New Chaderghat Bridge, Hyderabad- 500027.

REPORT ON INDUSTRIAL VISIT

NATIONAL REMOTE SENSING CENTRE(NRSC)

Date :29-8-2023

Objective of the Visit:

The main objective of the visit was to acquaint the students with the functioning of NRSC, its various divisions and the technologies involved in remote sensing. This visit is for the benefit of students to gain practical knowledge about the applications and advancements in the field of remote sensing.

A Industrial visit to the National Remote Sensing Center(NRSC) in Hyderabad was organized by R.G.Kedia College of Commerce on 29-08-2023 for the students MBA, MCA and BBA in collaboration with Hyderabad Management Association (HMA). The NRSC, a premier organization under the Indian Space Research Organization (ISRO), plays a vital role in Earth observation and satellite communication.

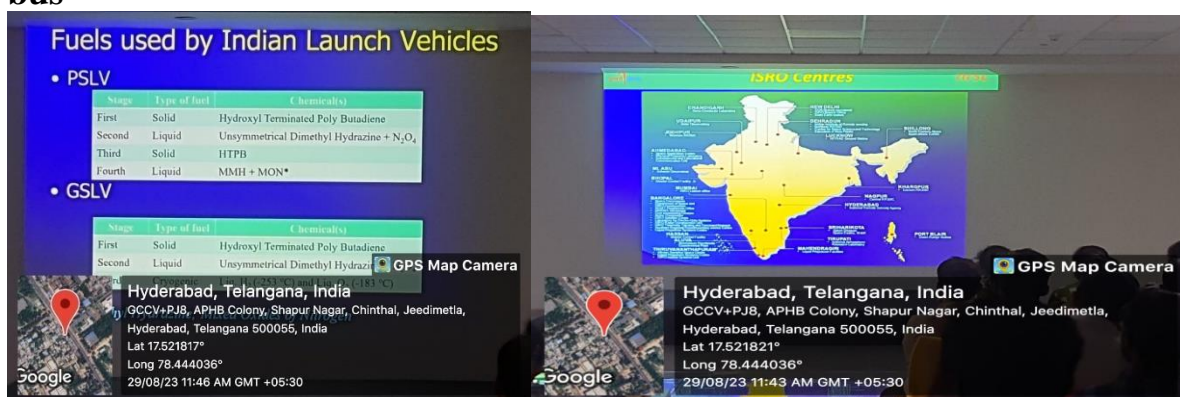




The students started from College at 10.00am along with the faculty members, Mrs Syeda BasserUnnisa Begum, Ms Shabana , Dr. Surender ,Mr.Rushi , Ms Bhagya Lakshmi, Ms Mounika .M were the coordinators from PG and UG Departments. Totally 96 students along with 6 coordinators went for the visit .



HMA President ,Faculty and students at the college entrance before boarding the bus



An orientation was given on remote sensing, providing an understanding of the technology, its principles, and the applications in environmental monitoring, agriculture, disaster management, and urban planning.

NRSC Facilities

Students were taken on a guided tour of the NRSC campus, where they got an opportunity to observe the operational facilities, data processing centres, satellite ground stations, and laboratories equipped with advanced remote sensing instruments. This included the Satellite Data Reception Stations and the Data Processing and Archival Centres.

Interaction with Experts

During the visit, students had the privilege of interacting with experts from various divisions of NRSC. They shared their valuable insights into the on-going research projects, data analysis techniques, and future advancements in remote sensing technology.



Live demonstrations were conducted to showcase the process of satellite data acquisition, processing, and analysis. Students were able to witness the interpretation of satellite imagery and how it aids in mapping, monitoring, and planning of land resources.



Ms.Mounika & Ms G.Bhagya Lakshmi faculty with students

Success Stories

The students were presented with case studies and success stories where remote sensing was employed to solve real-world problems, such as assessing the impact of deforestation, monitoring urban growth, and aiding disaster response and management.

Conclusion

The industrial visit to the National Remote Sensing Centre in Hyderabad was an enriching experience for the students. They gained practical knowledge, observed cutting-edge technologies, and understood the application of remote sensing in various domains. This visit not only broadened their understanding of remote sensing but also motivated them to explore further possibilities in the field. Overall, it was a valuable educational experience that will benefit the students in their future endeavours.

Outcome: By witnessing the activities and infrastructure of NRSC, the students were able to understand the practical aspects of remote sensing and its applications in various sectors.

Press Note Enadu

ప్రయోగాత్మక విద్యా బోధనకు ప్రాధాన్యం

గోల్కొండ: ప్రపంచీకరణతో విద్యారంగంలో పోటీ నేపథ్యంలో ప్రయోగాత్మక విద్యా బోధనకు ప్రాధాన్యం ఏర్పడిందని హైదరాబాద్ మేనేజ్మెంట్ అసోసియేషన్ అధ్యక్షుడు జయవంత్ నాయుడు తెలిపారు. తరగతిగది బోధనతో పాటు పరిశ్రమల సందర్శన ద్వారా విద్యార్థులకు ప్రయోగాత్మక విజ్ఞానం అలవడుతుందన్నారు. మంగళవారం చాదర్‌ఘాట్‌లోని మార్వాడీ శిక్షా సమితి ఆర్జీ కేడియా కళాశాల విద్యార్థులు జీడిమెట్లలోని ఇస్రో నేషనల్ రిమోట్ సెన్సింగ్ ఏజెన్సీ సందర్శనకు బయలుదేరిన సందర్భంగా ఆయన మాట్లాడారు. మారుతున్న పరిస్థితులకు అనుగుణంగా నైపుణ్యాన్ని పెంచుకోవడం ద్వారా విద్యార్థులు రాణిస్తారన్నారు. డైరెక్టర్ జనరల్ నాగేశ్వర్‌రావు, డైరెక్టర్ డీవీజీ కృష్ణ, పరిశోధనా డైరెక్టర్ ప్రొ. వందనా సాంబ, ప్రిన్సిపాల్లు శ్రీనివాస్, సుధాకర్, శ్రీహరి పాల్గొన్నారు.



K. Sree
Principal
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Banjara Hills, Hyderabad



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Report on Industrial visit to CSIR, Hyderabad

16th September, 2023

Learning Objective: It helps student to have knowledge, exposure and further helps them in their overall professional development.



With the primary goal of exposing students to cutting-edge research and technical breakthroughs in the fields of science and industry, R G KEDIA COLLEGE OF COMMERCE faculty members planned the industrial visit to CSIR, Hyderabad on 8th September 2023 with 40 students of BSc and B.Com Stream. This trip was intended to fill the knowledge gap between academic theory and real-world applications.

One of India's top research and development agencies, the Council of Scientific & Industrial Research (CSIR) is home to the renowned research facility CSIR, Hyderabad. Chemists, biologists, physicists, and engineers have all benefited from the work of CSIR, Hyderabad. The organization is devoted to cutting-edge research and development initiatives that significantly alter India's industrial and scholarly landscape.

Students were separated into groups and given tours of various research facilities. These research facilities included chemistry, biotechnology, nanotechnology, and other disciplines. Participants got to see cutting-edge technology in action and talk to scientists.



Research breakthroughs and ongoing initiatives were

discussed with students during interactive sessions led by scientists and researchers at the CSIR, Hyderabad. Students have the opportunity to ask questions and gain knowledge about how scientific ideas are used in everyday life during these sessions.

Hands-on demonstrations were planned, where kids took part in experiments and learned about various scientific procedures firsthand. This presented a special chance for learning and enhanced good understanding of different scientific procedures.

Learning outcome: The industrial visit to CSIR, Hyderabad, was an enriching experience to all the students. Students were introduced to practical uses of science and technology, which inspired and motivated them to pursue professions in research and innovation.



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REPORT ON WORLD HEART DAY

DATE: 29TH SEP, 2023

Objective of the Event: To know the importance of health and what precautions have to be taken and awareness among the community as a part of Corporate Social Responsibility.

About the Event: The UG & PG students were asked to prepare pluck cards with the awareness slogans on them. Nearly 25 students Have participated and prepared the cards.

NSS unit **Jeevan Jagruthi** of the college went on a rally with the students for about 2 km to spread awareness of the “**World Heart Day**”.

GLIMPSES





NSS Unit Students and Faculty rally on World Health Day on 29th September, 2023
OUTCOME: Awareness among the community and students



K. Sse
Principal
R.G. Kedia College of Commerce
Esamiya Bazar, Hyderabad



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REPORT ON INDUSTRIAL VISIT

Date : 3-10-2023

HINDUSTAN COCA-COLA BEVERAGES PVT.LTD

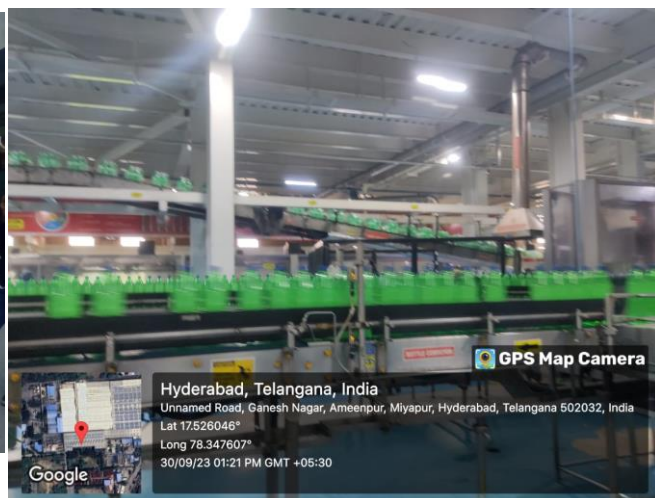
As a part of Experiential Learning UG students have visited, Hindustan Coca-Cola Beverages Pvt.Ltd,Kukatpally on 30th September,2023,Saturday. All the students have gathered in the college total numbering to 85 students .

About the Company

Hindustan Coca-cola Beverages Private Limited is a non-govt company, incorporated on 14 Feb, 1997. It's a private unlisted company and is classified as 'company limited by shares. Company's authorized capital stands at Rs 305000.0 lakhs and has 44.32225% paid-up capital which is Rs 135182.87 lakhs.

India is the fifth-largest market for Coca-Cola global. Overall, The Coca-Cola Company net revenues in Q4 grew 7 per cent to USD 10.1 billion, and organic revenues (non-GAAP) grew 15 per cent. "For the full year, net revenues grew 11 per cent to USD 43.0 billion, and organic revenues (non-GAAP) grew 16 per cent.

Prof.Vandana Samba,Director -Research, Dr.N.Srinivas Kumar,MBAPrincipal ,Dr.K.Sreehari- UG Principal,Mrs.KamleshMittal Vice-principal,faculty were present ,the bus started at 10.30 am from the college .





Mr.Suryananarayana Raju , Plant incharge gave a orientation to students and then the process was explained to them in a very detailed manner .

The Corporate office of the Hindustan Coca-Cola Beverages Pvt.Ltd

Mr.Suryanarayana explained in detail ,related to the production .The visit completed in about 2.5 hrs,refreshments



were served to the students and returned to the campus happily.



K. S. S. Principal
R.G. Kedia College of Commerce
Examinations, Hyderabad



MARWADI SIKSHA SAMITHI

Ramnath Guljarilal Kedia College of Commerce

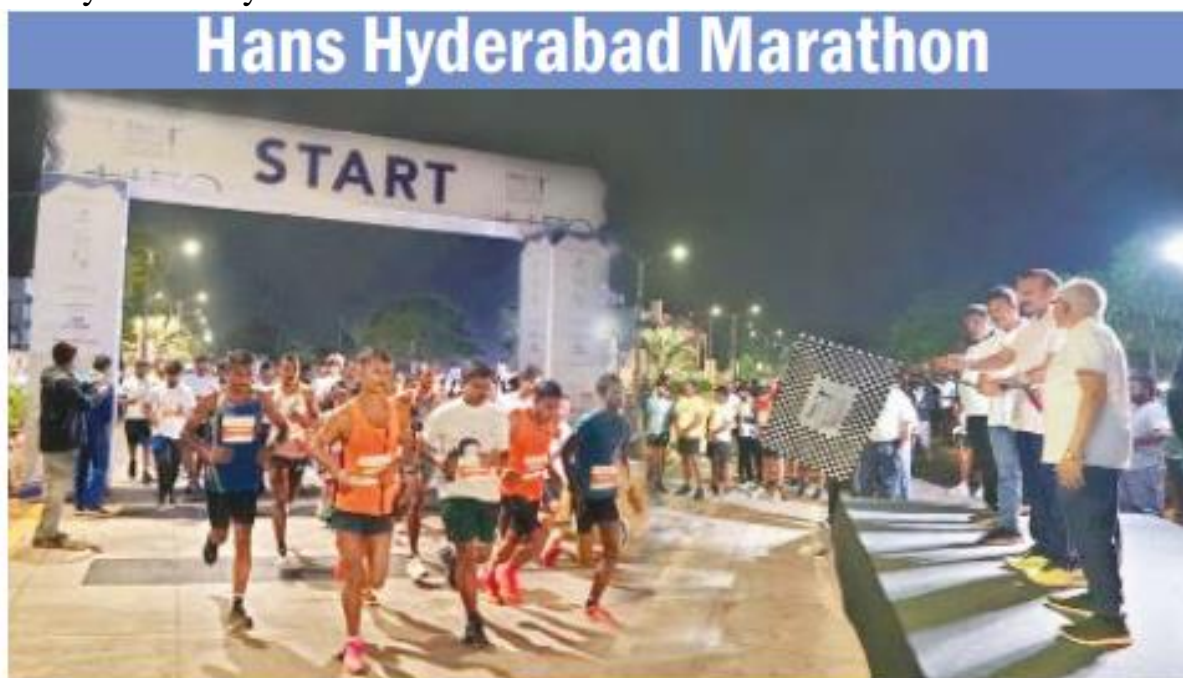
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3-1-336, Esamia Bazar, Opp. New Chaderghat Bridge, Hyderabad- 500027.

REPORT ON MARATHON RUN

A marathon was held in Hyderabad city from People's Plaza to Gachibowli on September 10, 2023, in honour of World Suicide Prevention Day, and it was organized by Hans India in partnership with Agarwal Samaj. The purpose of the event was to increase public awareness of the value of mental health, de-stigmatize discussions about suicide, and encourage physical activity as a way to enhance mental health.

The marathon featured a full marathon (42.195 km), a half marathon (21.0975 km), 5 & 2 km run, among other racing classifications. Each route was meticulously designed to provide participants with a hard yet pleasurable experience while showcasing the beauty of the city.



Thousands of fitness freaks and young enthusiasts, including men and women of 70+ years, taking part in 'The Hans Hyderabad Marathon' organised by The Hans India in the city of Nawabs on Sunday

Over 2000 people of all ages and backgrounds attended the event which includes seasoned runners to newcomers eager to support the cause. Around 36 students from our college participated in the Half Marathon wherein two students completed the run in the stipulated period and were awarded. Support stations were positioned along the marathon routes to give participants access to refreshments, food, and first aid if necessary. There were also mental health professionals on hand to help anyone in need with support and counselling. Cheers and a feeling of success greeted athletes as they reached the finish line. A post-marathon party included interactive lectures on stress reduction and mental wellness, as well as music and food vendors.

The run was a huge success because it brought people from all walks of life together to spread the important message that mental health matters and that by working together, we can create a society where those who are struggling can find the care and resources they require.



K. Sree

Principal
R.G. Kedia College of Commerce
Esamla Bazar, Hyderabad



MARWADI SIKSHA SAMITHI

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3-1-336, Esamia Bazar, Opp. New Chaderghat Bridge, Hyderabad- 500027.

A REPORT ON CYBER CRIMES

DATE :11-10-2023

A Student Development Program on Cybercrime was organized by the college in collaboration with Hyderabad Management Association (HMA) to address the expanding concern of cybercrime and provide students with crucial knowledge and abilities. Sri. S. Harinath DSP, CID, Telangana was the resource person invited to provide awareness, knowledge, and a sense of responsibility among students regarding cyber security and the risks posed by cybercrime. A gloomy "Lighting of the Lamp" ritual, signifying the illuminating of knowledge and the eradication of darkness, marked the start of the program.



Main objectives of the program:

Sri.S.Harinath DSP,Cyber Crimes,Sri.Jaywanth Naidu ,HMA President
,Prof.R.Nageswar Rao -DG, Prof.Vandana Samba, Dr.N.Srinivas Kumar-MBA
Principal at Jyothi prajvalan.



Welcoming the Guests with a Sapling



Sri.S.Harinath DSP, addressing the students

Key points

- To increase knowledge of all kinds of cybercrime among students.
- Instructing students on how to stay safe online and avoid the risks of cybercrime.
- To enhance the knowledge of students about the legal and ethical implications of cyber security.

- Encouraging kids to work in law enforcement and cyber security

Participants had an opportunity to learn about computer forensics, malware evaluation, and cyber incident response while engaging in hands-on activities. The speaker shared various stories of cybercrime and the steps taken by them, motivating students.

The program was successful in raising awareness, enhancing students' cyber security understanding and encouraging them to pursue jobs in law enforcement and cyber security.



At the end of the session felicitation was done.

PRESS COVERAGE IN HINDI MILAAP & ENADU

हिन्दी मिलाप

साइबर अपराध को लेकर जागरूकता सत्र आयोजित



चादरघाट स्थित रामनाथ गुलजरीलाल केडिया कॉलेज ऑफ कॉमर्स के सहयोग से हैदराबाद मैनेजमेंट असोसिएशन (एचएमए) द्वारा आयोजित सत्र को संबोधित करते एसे. हरिनाथ। साथ में प्रो. आर. नागेश्वर राव, रामचन्द्र भूति, प्रो. वंदना सांबा, डॉ. एन. श्रीनिवास कुमार, डॉ. के.वी.एस. सुधाकर, डॉ. के. श्रीहरि यूजी, जयवंत नायडू चंद्रशेखर, रंगा रेड्डी व अन्य।

हैदराबाद, 10 अक्टूबर-(मिलाप न्यूज़) रामनाथ गुलजरीलाल केडिया कॉलेज ऑफ कॉमर्स के सहयोग से हैदराबाद मैनेजमेंट असोसिएशन (एचएमए) द्वारा साइबर अपराध जागरूकता पर सत्र का आयोजन चादरघाट स्थित कॉलेज परिसर में किया गया। आज यहाँ कॉलेज परिसर में आयोजित सत्र में मुख्य अतिथि के रूप में साइबर अपराध, सीआईडी तेलंगाना के डीसीपी एस. हरिनाथ ने विद्यार्थियों को वर्तमान में तरह-तरह की ऑनलाइन धोखाधड़ी के बारे में बताते हुए कहा कि विरोधी धोखाधड़ी, सोशल मीडिया धोखाधड़ी, वैवाहिक धोखाधड़ी, उपहार धोखाधड़ी, दान संबंधित धोखाधड़ी आदि के जाल में लोगों को फँसाया जा रहा है। लालच में लोग इनकी चोट में आ रहे हैं, जिसकी वजह से उनके बैंक अकाउंट खाली हो रहे हैं। उन्होंने कहा कि प्रत्येक व्यक्ति को सावधानी बरतनी चाहिए। सोशल मीडिया प्लेटफॉर्म पर अजनबियों को व्यक्तिगत विवरण नहीं देना चाहिए। उन्होंने साइबर अपराध की परिभाषा एवं विभिन्न प्रकार, मजबूत पासवर्ड जैसी साइबर सुरक्षा प्रथाओं का महत्व, 2 एफए और साफ्टवेयर अपडेट, सोशल इंजीनियरिंग को किस प्रकार पहचान कर उससे बचाव कैसे करें, जाल में फँसाने का प्रयास, व्यक्तिगत डेटा की सुरक्षा और एंक्रिप्शन का उपयोग करने के महत्व के बारे में विस्तार से जानकारी देकर सभी का मार्गदर्शन किया। अक्सर पर महानिदेशक प्रो. आर. नागेश्वर राव, संयुक्त निदेशक रामचन्द्र भूति, निदेशक-अनुसंधान, प्रो. वंदना सांबा, एमबीए प्राचार्य डॉ. एन. श्रीनिवास कुमार, एमसीए प्राचार्य डॉ. के.वी.एस. सुधाकर, प्राचार्य डॉ. के. श्रीहरि यूजी, एचएमए अध्यक्ष जयवंत नायडू उपाध्यक्ष चंद्रशेखर, सचिव रंगा रेड्डी व अन्य उपस्थित थे।

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K. S. S.
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అప్రమత్తతతో సైబర్ నేరాల కట్టడి



హెచ్ఎంఏ అధ్యక్షుడు జయవంత్ నాయుడు, సైబర్ క్రిం డీఎస్పీ హరినాథ్ తో (ప్రా.నాగేశ్వరరావు, ప్రా.చందనా సాంబ

గోల్కూర్, న్యూస్ టుడే: సైబర్ నేరాల విషయంలో అప్రమత్తంగా ఉండాలని వత్తలు సూచించారు. మంగళవారం చాదర్ఘాట్ పోలీస్టాలోని ఆర్.జీ.కే.ఎస్. కాలనీలో జరిగిన అవగాహన సమావేశంలో హెచ్ఎంఏ మేనేజ్మెంట్ అసోసియేషన్

షన్ అధ్యక్షుడు జయవంత్ నాయుడు, రాష్ట్ర సీఎడీ విభాగం (సైబర్ క్రిమి) డీఎస్పీ హరినాథ్, కళాశాల డైరెక్టర్ ప్రొ. నాగేశ్వరరావు, పరిశోధన విభాగం డైరెక్టర్ ప్రొ.చందనా సాంబ తదితరులు మాట్లాడారు. సైబర్ నేరం జరిగిన వెంటనే హెల్ప్ లైన్ నంబరు 1930కు సమాచారం ఇవ్వాలన్నారు. కళాశాల సంయుక్త డైరెక్టర్ రామచంద్రమూర్తి, కళాశాల ప్రెస్టిజియస్ డా. శ్రీనివాసుమూర్తి, డా. కే.వీ.ఎస్. సుధాకర్, డా. కె. శ్రీహరి, హెచ్ఎంఏ ఉపాధ్యక్షుడు చంద్రశేఖర్, కార్యదర్శి రంగారెడ్డి పాల్గొన్నారు.