



MARWADI SIKSHA SAMITHI

Ramnath Guljarilal Kedia College of Commerce

(Affiliated to Osmania University, NAAC Re-Accredited)|

3-1-336, Esamia Bazar, Opp. New Chaderghat Bridge, Hyderabad- 500027.

NATIONAL SEMINAR ON

Forging Tomorrow's Triumph: Cutting -Edge Innovations and Insights Defining Future Business Trends in collaboration with Department of Business Management, Osmania University & Sponsored by ICSSR-SRC&TGCHS on 28th & 29th June, 2024.

PROGRAMME SHEET FOR INAUGURAL 28-6-2024

Sl.No	Particulars	Timings
1	Inviting the Guests on to the dais by Mrs. Tahmeena Masood, MBA Faculty Mrs. Marry Priyanka,UG faculty. <ul style="list-style-type: none">➤ Prof. Vandana Samba,Director -Research &Convenor.➤ Mr. K.Ramachandra Murthy,Jt.Director➤ Sri. Sailesh Agarwal,Executive Member.➤ Sri. Sheel Kumar Jain, Executive Member➤ Sri. Mahesh Kedia, Executive Member➤ Sri. CA. Sumit Kabra, Executive Member➤ Sri.CA.S.B Kabra, Jt. Secretary➤ Sri. Pinkal, Managing Director,Career Craft Consultancy & Study Aborad Consultancy. CCC&SAC.➤ Ms. Minal, Global Business Development -Head.➤ Mr. Rahul Mundra , Deputy Branch Manager, CCC., Special Invitee➤ Prof. V. Sudha, Head, DBM, Osmania University-Guest of Honor.➤ Prof. P. Venkataiah, Dean Faculty of Management, Osmania University -Guest of Honor➤ Prof.P.Laxminarayana, Registrar, Osmania University.Chief	10:30 am - 10:38 am

	Guest	
--	--------------	--

2	Jyothiprajvalan by dignitaries on the dais	10:38 am - 10:45 am
3	Presentation of Saplings to the Guests	10:45 am - 10:55 am
4	Welcome Note by Prof. Vandana Samba Director – Research, Convenor of the Seminar	10:55 am – 11.00am
5	Address by Sri. CA. S.B. Kabra Jt. Secretary & Patron of the Seminar	11.00 am - 11.08am
6	Address by Sri. Pinkal, MD,CCC& SAC	11.08am - 11.13am
7	Address by Mr. Rahul Mundra ,Deputy Branch Manager, CCC	11.13am - 11. 18am
8	Address by Prof. V. Sudha, Head, DBM, Osmania University	11.18am – 11.23am
9	Address by Prof. P. Venkataiah, Dean Faculty of Management OU	11:23 am to 11 :28am
10	Introducing Chief Guest ,Prof. P.Laxminarayana, Registrar, Osmania University. by Mrs. Tahmeena Masood.	11.28am - 11.38am
11	Release of ISBN Book by dignitaries on dais & principals of MBA, MCA, LAW, & UG	11:38 am - 11: 45am
12	Felicitation to Guests	11: 45 am - 11:55 am
13	Felicitation by CCC –Mr.Rahul Mundra.	11.55am- 12:08 pm

14	Vote of Thanks by Prof. Vandana Samba Director-Research, &Convenor	12:08 pm - 12:25 pm
----	---	------------------------



MARWADI SIKSHA SAMITHI

Ramnath Guljarilal Kedia College of Commerce

(Affiliated to Osmania University, NAAC Re-Accredited)

3-1-336, Esamia Bazar, Opp. New Chaderghat Bridge, Hyderabad- 500027.

NATIONAL SEMINAR ON
Forging Tomorrow's Triumph: Cutting -Edge
Innovations and Insights Defining Future Business
Trends in collaboration with Department of Business
Management, Osmania University & Sponsored by
ICSSR-SRC & TGCHE on 28th & 29th June, 2024.
PROGRAMME SHEET FOR VALEDICTORY 29-
6-2024

Sl. No	Particulars	Timings
1	<p>Inviting the Guests on to the dais by</p> <p>Mrs. Tahmeena Masood, MBA Faculty</p> <p>Mrs. Mary Priyanka, UG faculty.</p> <ul style="list-style-type: none"> ➤ Prof. Vandana Samba, Director -Research &Convenor. ➤ Mr. K. Ramachandra Murthy, Jt. Director ➤ Sri. CA. S.B Kabra, Jt. Secretary &Patron. ➤ Ms. Minal ,Global Business Development -Head. Career Craft Consultancy,CCC. ➤ Mr. Rahul Mundra ,Deputy Branch Manager, CCC. ➤ Prof. M. L. Sai Kumar, Retd. Prof. IPE & Corporate Trainer-Guest of Honor. 	<p>3:30 pm-</p> <p>3.38pm</p>

	<ul style="list-style-type: none"> ➤ Prof.R.Srinivas , Dept.of Civil Engineering ,OU ➤ Prof. Chetan Srivastava, Director, Office of International Affairs ,School of Management Studies , University of Hyderabad. Guest of Honor ➤ Prof. D. Sreeramulu, Principal OUCC&BM. Guest of Honor ➤ Prof .B. Sudhakar Reddy, Hon.Director, ICSSR-SRC Chief Guest. 	
--	---	--

2	Presentation of Saplings to the Guests	3.38pm - 3.43pm
3	Presentation of Rapporteur Report by Prof. Vandana Samba ,Director-Research & Convenor of the Seminar.	3.43pm- 3.50pm
4	Address by Sri. CA. S.B. Kabra Jt. Secretary & Patron of the Seminar	3.50pm- 4.00 pm
5	Address by Prof. M. L. Sai Kumar, Retd. Prof. IPE & Corporate Trainer- Guest of Honor.	4.00pm - 4.05pm
6	➤ Prof. R.Srinivas , Dept.of Civil Engineering ,OU	4.05pm- 4.10pm
7	Prof. Chetan Srivastava, Director, Office of International Affairs ,School of Management Studies ,University of Hyderabad. Guest of Honor	4.10pm - 4.16pm

7	Address by Sr. Prof. D. Sreeramulu, Principal OUCC&BM. Guest of Honor	4.16pm- 4.12pm
8	Address by Prof.B.Sudhakar Reddy, Hon. Director, ICSSR- SRC. Chief Guest.	4.12pm - 4.20pm
9	Distribution of Certificates	4.20pm- 4.35pm
10	Felicitation to Guests	4.35pm- 4.45pm
11	Group Photograph	4.45pm – 4.55pm
12	Vote of Thanks by Dr.K.V.S.Sudhakar,MCA Principal.	4.55pm



MARWADI SIKSHA SAMITHI

Ramnath Guljarilal Kedia College of Commerce

(Affiliated to Osmania University, NAAC Re-Accredited)

3-1-336, Esamia Bazar, Opp. New Chaderghat Bridge, Hyderabad- 500027.

13	National Anthem	
----	-----------------	--

REPORT ON NATIONAL SEMINAR

A Two-Day National Seminar was organised on “Forging Tomorrow’s Triumph: Cutting -Edge Innovations and Insights Defining Future Business Trends” in collaboration with Department of Business Management, Osmania University & sponsored by ICSSR-SRC by TGCHE on 28th&29th June, 2024.



ABOUT THE COLLEGE

Marwadi Siksha Samithi (MSS) has been serving the cause of Education since 1924. Several Institutions under this management have been started from time to time. Marwadi Siksha Samithi has established under the great leadership of Late, Shri Ram Kishanji Dhoot and Late, Shri Surendra Luniyaji & others, who were eminent Philanthropists, Freedom Fighters, Industrialists and Educationists, who worked hard time to time to bring up this prestigious Institution to the present status.

Ramnath Guljarilal Kedia College of Commerce was established in the year 1972 by Marwadi Siksha Samithi (MSS) with a vision to provide quality education without profit motive irrespective of caste and creed and the momentum of participation in the National Development as the prime motto of the MSS.

The Management members of MSS, Sri Kamal Narayan Agarwal, President, Sri. CA. S.B. Kabra Jr. Secretary & Executive Council Members Sri. Sheel Kumar Jain, Sri. Sailesh Agarwal, Sri. Mahesh Kedia & Sri. CA. Sumit Kabra, are very dynamic and contribute a lot for the institutional development.

OBJECTIVE OF THE SEMINAR

The objective of the seminar "Forging Tomorrow's Triumph: Cutting - Edge Innovations and Insights Defining Future Business Trends" is to provide a comprehensive understanding of the emerging trends, challenges, and opportunities shaping the future of businesses across industries. By bringing together experts, practitioners, researchers and policymakers, the seminar aims to facilitate dialogue, knowledge exchange and strategic insights to empower organizations to navigate the evolving business landscape effectively and drive sustainable growth and innovation.

PAPER SUBMISSION GUIDELINES:

Abstract: Not more than 250-300 words focusing on objectives and Research Methodology.

Full paper: Not more than 4-5 pages

Title page: Title, Author, Designation, professional affiliation contact details (Contact No & Email id)

Font Style: Times New Roman

Font Size: 14 for Main Heading, 12 for Sub-Heading and Line Spacing 1.5

Document size: A4

Keywords: Maximum 5 words

References: Standard APA Format

Kindly send your Abstract on or before May 25th, 2024 and Full paper June 5th, 2024

REGISTRATION :

Students : Rs 250/-

Research Scholars : Rs 300/-

Faculty : Rs 500/-

Industry : Rs 1000/-

NOTE : Publication cost to be borne by the authors separately.

Selected papers will be published in UGC Care Listed Journals, List of Journals and publication cost will be shared with the authors of selected papers.

MODE OF PAYMENT :

Online payment can be done

through NEFT

Name of the Institution :

R.G.Kedia College of Commerce

Bank Name : State Bank of India

Account No : 30071067594

Branch & Code : (05895) Isamia Bazar,

Hyderabad, Telangana - 500027.

IFSC CODE : SBIN0005895

MICR CODE : 500002020

MARWADI SIKSHA SAMITHI Ramnath Guljarilal Kedia College of Commerce

(Affiliated to Osmania University, NAAC Re-Accredited)

3-1-336, Esamia Bazar, Opp. New Chaderghat Bridge Hyderabad - 500027.

SUB - THEMES

FINANCE

- Digital Transformation
- AI & Automation
- Block Chain Technology
- Sustainable Finance
- Personalised Financial Services

HUMAN RESOURCES

- Remote Work and Flexibility
- Employee Well -Being
- Skill Development & Upskilling
- Distributed Workforce Management
- Data -Driven -HR

MARKETING

- Personalisation & Customer Experience
- Content Marketing & Story Telling
- Influencer Marketing
- Media Management
- Ethical and Purpose Driven Branding

ENTREPRENEURSHIP

- Tech -Related Startups
- Social Entrepreneurship
- Remote First Ventures
- E-Commerce & DTC Brands
- Sustainable and Circular Economy Initiatives

INFORMATION TECHNOLOGY

- Cyber Security
- Cloud Computing
- Edge Computing
- AI & Machine Learning
- 5G Technology

CONTACT US

Convenor :

Prof. Vandana Samba (91 98854 36982)

Co-Convenors :

Dr. N. Srinivas Kumar (+ 91 98490 15077)

Dr. KVS. Sudhakar (91 93910 31239)

Mrs. Kamlesh Mittal (+91 98853 21501)

Email id: rgkc2024ns@gmail.com

PAPER SUBMISSION GUIDELINES :

Abstract: Not more than 250-300 words focusing on Objectives and Research Methodology.

Full paper: Not more than 2500-3000 Words, 4-5 pages Max.

Title page: Title, Author, Designation, professional affiliation contact details (Contact No & Email-id)

Font Style: Times New Roman

Font Size: 14 for Main Heading, 12 for Sub-Heading and Line Spacing 1.5

Document size: A4

Keywords: Maximum 5 words

References: Standard APA Format

Kindly send your Abstract on or before May 25th, 2024 and Full paper June 5th, 2024

Email id: rgkc2024ns@gmail.com

REGISTRATION :

Students : ₹ 250/-

Research Scholars : ₹ 300/-

Faculty : ₹ 500/-

Industry : ₹ 1000/-

NOTE : Selected papers will be published in UGC Care listed journals where in publication cost to be borne by authors.

MODE OF PAYMENT :

Online payment through NEFT is Accepted

Name of the Institution :

R.G.Kedia College of Commerce

Bank Name : State Bank of India

Account No : 30071067594

Branch & Code : (05895) Isamia Bazar, Hyderabad, Telangana -

500027.

IFSC CODE : SBIN0005895

MICR CODE : 500002020

For More Information

Kindly reach us @

Prof. Vandana Samba : 98854 36982

Dr. N. Srinivas Kumar : 98490 15077

Dr. KVS Sudhakar : 93910 31239

Dr. DV. Naga Pradeep : 98853 98080

Mrs. Kamlesh Mittal : 98853 21501

For Technical support :

Mrs. K. Rani Kumar : 73373 45654

IT Head & EDP.

Mrs. P. Udaya Sree : 81795 98993

Office Assistant

MARWADI SIKSHA SAMITHI Ramnath Guljarilal Kedia College of Commerce

(Affiliated to Osmania University, NAAC Re-Accredited)

3-1-336, Esamia Bazar, Opp. New Chaderghat Bridge Hyderabad - 500027.

ON
**Forging Tomorrow's Triumph :
Cutting - Edge Innovations and Insights
Defining Future Business Trends**
In Collaboration with Department of Business Management,
Osmania University.
Sponsored by ICSSR - SRC & TGCH.
on 28th & 29th June, 2024

ABOUT THE COLLEGE :

Marwadi Siksha Samithi (MSS) has been serving the cause of Education since 1924, several Institutions under this management have been started from time to time. It was established under the great leadership of Late. Sri Ram Kishanji Dhoat and Late. Sri. Surendra Luniyaji & others who were eminent Philanthropists, Freedom Fighters, Industrialists and Educationists, who worked hard time to time to bring up this prestigious Institution to the present status.

Ramnath Guljarilal Kedia College of Commerce was established in the year 1972 by Marwadi Siksha Samithi (MSS) with a vision to provide quality education without profit motive irrespective of caste and creed and the maximum of participation in the National Development as the prime motto of the MSS.

The Management members of MSS. Sri. Kamal Narayan Agarwal, President, Sri. C.A.S.B. Kabra, Jt. Secretary & Executive Council Members, Sri. Shal Kumar Jais, Sri. Kailash Agarwal, Sri. Mahesh Kedia & Sri. C.A. Sonil Kabra are very dynamic and contribute a lot for the Institutional Development.

OBJECTIVE OF THE SEMINAR :

The objective of the seminar "Forging Tomorrow's Triumph: Cutting-Edge Innovations and Insights Defining Future Business Trends" is to provide a comprehensive understanding of the emerging trends, challenges and opportunities shaping the future of business across industries. By bringing together experts, practitioners, researchers and policymakers, the seminar aims to facilitate dialogues, knowledge exchange and strategic insights to empower organizations to navigate the evolving business landscape effectively and drive sustainable growth and innovation.

RELEVANCE OF THE SEMINAR :

In today's fast-paced and interconnected world, business faces unprecedented challenges and opportunities driven by technological advancements, globalization, changing consumer preferences and regulatory shifts. Understanding and adapting to these dynamics are critical for organizations to remain competitive and sustainable in the long term. The seminar "Forging Tomorrow's Triumph: Cutting-Edge Innovations and Insights Defining Future Business Trends" is highly relevant for industry professionals, entrepreneurs, policymakers, researchers and students seeking to stay abreast of the latest trends, harness innovation and navigate the complexities of the modern business landscape. By providing a platform for thought leadership, knowledge exchange and collaboration, the seminar aims to empower participants with the insights, strategies and networks needed to thrive in an uncertain and rapidly evolving environment.

SEMINAR TOPICS :

FINANCE

- Digital Transformation
- AI & Automation
- Block Chain Technology
- Sustainable Finance
- Personalised Financial Services

HUMAN RESOURCE

- Remote Work and Flexibility
- Employee Well-Being
- Skill Development & Upskilling
- Distributed Workforce Management
- Data - Driven - HR

MARKETING

- Personalisation & Customer Experience
- Content Marketing & Story Telling
- Influencer Marketing
- Media Management
- Ethical and Purpose Driven Branding

ENTREPRENEURSHIP

- Tech -Related Startups
- Social Entrepreneurship
- Remote First Ventures
- E-Commerce & DTC Brands
- Sustainable and Circular Economy Initiatives
- IPR & Start-Ups

INFORMATION TECHNOLOGY

- Cyber Security
- Cloud Computing
- Edge Computing
- AI & Machine Learning
- 5G Technology



Chief Patron
SRI. KAMAL NARAYAN AGARWAL
President



Patron
SRI. C.A. S.B. KABRA
Jt. Secretary



Convenor
PROF. VANDANA SAMBA
Director - Research



Co-Convenor
DR. N. SRINIVAS KUMAR
Principal, MBA



Co-Convenor
DR. K.V.S. SUDHAKAR
Principal, MCA



Co-Convenor
DR. D.V. NAGA PRADEEP
Principal, LAW



Co-Convenor
MRS. KAMLESH MITTAL
J/C Principal, UG

ORGANISING SECRETARIES :

Mrs. Syeda Baseer Unnisa Begum,
Head, Dept. of Informatics (MCA)
Mrs. Meena Ahi,
Head, Dept. of Business Management (MBA)
Dr. Irfana Sambani
Faculty, (UG)

ORGANISING COMMITTEE :

DEPARTMENT OF BUSINESS MANAGEMENT

Prof. E. Lalitha
Mr. Kaldip Rai
Dr. M. Prashanthi
Dr. N.Vishnu Murthy
Dr. M. Subbu Rao

DEPARTMENT OF INFORMATICS

Mr. Srinivas Rao
Mr. D.Harinath
Ms. Shabbana
Ms. Ch. Anusha
Mr. K. Anil Kumar
Ms. G. Sowmya

DEPARTMENT OF COMMERCE

Dr. Vijaya Kumari
Dr. Bala Ragaiah
Mr. N. Gopal Reddy
Mr. J.Jalaj Kumar
Mr. M. Madhu
Ms. Marry Priyanka



Invitation

NATIONAL SEMINAR ON

"Forging Tomorrow's Triumph:
Cutting -Edge Innovations and Insights
Defining Future Business Trends"

Organized by
Ramnath Guljarilal Kedia College of Commerce
in Collaboration with
Department of Business Management
Osmania University

&
Sponsored by
ICSSR-SRC

ON

On 28th & 29th June, 2024



DAY 1

**Technical Session-I
at 11:00AM**

Session Chairs:



Prof. Y. Jahangir
Department of Business Management
Osmania University



Dr. Jakka Suresh Reddy
DBM
Mahatma Gandhi University

**Technical Session-II
at 2:30PM**

Session Chairs:



Dr. L.K. Suresh Kumar
CBOS, Dept of Informatics
Osmania University



Prof. Salman Abdul Moiz
Prof. Incharge & Chairman,
Placement Guidance & Advisory Bureau,
University of Hyderabad



Prof. P. Laxminarayana
Registrar
Osmania University

Guest Of Honors



Prof. P. Venkataiah
Dean, Faculty of Management
Osmania University



Prof. D. Sreeramulu
Principal
OUCC & BM



Prof. V. Sudha
Head, DBM
Osmania University



Prof. K. Shyamala
Dean, Faculty of Informatics
Osmania University



Prof. B.Vijaya Lakshmi
Dean, Faculty of Law
Osmania University



Prof. M. Gangadhar
Dean, Faculty of Commerce
Osmania University




Prof. Chetan Srivastava
Director, Office for International
Affairs School of Management Studies
University of Hyderabad




Mr. Tarang Chowdhary
Head of Student Recruitment-
South Asia Coventry University

DAY 2

Technical Session-III
On Saturday 29th June, 2024 at 11:00AM
Session Chairs:




Prof. V. Sudha
Head, DBM
Osmania University




Prof. D. Chennappa
Head, Department of Commerce
Osmania University

Technical Session-IV at 2:30PM
Session Chairs:







Dr. G. Vidya Sagar Rao
Jr. Director- Academic Audit
Osmania University



Dr. Ram Prasad
Associate professor, Department of Law
Osmania University

Valedictory at 3:30 PM

CHIEF GUEST	GUEST OF HONOR	GUEST OF HONOR	SPECIAL INVITEE
 <p>Prof. B. Sudhakar Reddy Director - ICSSR-SRC</p>	 <p>Prof. M. L. Sai kumar Retd. Prof. IPE & Corporate Trainer</p>	 <p>Ms. Minal Dave Global Business Development Head, CCC</p>	 <p>Mr. Rahul Mandra Deputy Branch Manager, CCC</p>




PRINCIPAL
 Ramnath Gujjarilal Kedia College of Commerce
 Chaderghat, Hyderabad, T S.



MARWADI SIKSHA SAMITHI

Ramnath Guljarilal Kedia College of Commerce

(Affiliated to Osmania University, NAAC Re-Accredited)

3-1-336, Esamia Bazar, Opp. New Chaderghat Bridge, Hyderabad- 500027.

REPORT ON NATIONAL SEMINAR

A Two-Day National Seminar was organised on **“Forging Tomorrow’s Triumph: Cutting -Edge Innovations and Insights Defining Future Business Trends”** in collaboration with Department of Business Management, Osmania University & sponsored by ICSSR-SRC by TGCHE on 28th&29th June, 2024. **The Chief guest for the inaugural ceremony was Prof. P. Laxminarayana, Registrar, Osmania University, Guest of Honors, Prof. P. Venkataiah, Dean Faculty of Management, Osmania, Sri. Pinkal, Managing Director, Career Craft Consultancy & Study Abroad Consultancy. CCC& SAC, Ms. Minal, Global Business Development - Head, Mr. Rahul Mundra , Deputy Branch Manager, CCC,Special Invitee, The management members , Sri. CA. S.B Kabra, Jt. Secretary, Sri. CA. Sumit Kabra, Executive Member, Sri. Mahesh Kedia. Sri. Sheel Kumar Jain, Sri. Sailesh Agarwal, Mr. K. Ramachandra Murthy, Prof. Vandana Samba, Director -Research & Convenor Dr. N. Srinivas Kumar, MBA Principal, Dr. K.V.S Sudhakar, MCA Principal, Dr. D.V.N. Pradeep , Principal Law & Mrs.Kamlesh Mittal UG principal were**

present .

The inaugural started with a lightening of the lamp by the dignitaries on the dais and then guests were welcomed by Mrs. Tahmeena, MBA Faculty ,and Mrs. Priyanka ,English Faculty were the Master of Ceremony. Prof. Vandana Samba, Director -Research & Convenor of the seminar gave a welcome note Prof. V.Sudha, addressed stating that the title is very contemporary in nature, it is good that college has taken an initiative in Organising the seminar, Prof.P.Venkataiah clearly explained the importance of title and explained its relevance in the present scenario.Prof.P. Laxminarayana , Registrar , Osmania University appreciated the college management, that it is good that college focuses on Organising FDP's ,Workshops, Seminars and other development activities .Along with the chief Guests Prof. M. Ramulu ,Controller of Examinations ,Osmania University and Prof .K. Srinivas ,Addl .Controller (UG), addressed the gathering and opined that academic and research are the two sides of the same coin and faculty should write research papers to enhance their knowledge and research skills and explained the importance of sustainable development for welfare of the society.

The Guest of Honor, Prof. P. Venkataiah, Dean, Faculty of Management, Osmania University highlighted the importance of the seminar topic and exhorted the students and explained the importance of creativity and innovation.

The Guest of Honor, Prof. V. Sudha Head, Department of Business Management, Osmania University traced the history of industry from the Industrial Revolution, through the arrival of the steam power, electricity, computers and robotics resulting in enormous increase in productivity. She exhorted the students to continuously update their knowledge.

Mr Pinkal Patel, Managing Director, Career Craft Consultancy explained the importance of multi- tasking, Artificial Intelligence and said that learning is an ongoing process throughout life. Mr Rahul Mundra, Deputy Branch Manager, Career Craft Consultancy said that innovation is the key to success and it is the driving force towards competitiveness. We must focus on customer experience and employee well- being.

Glimpses of Inaugural Photos:



Welcome note by Prof.Vandana Samba, Director-Research , Jyothiprajvalan by Prof .P. Laxminarayana

,Registrar, OU.



Prof.Laxninarayana , Registrar ,Osmania University at the Inaugural ,
Prof.P.Venkataiah ,Dean DBM, Prof.V.Sudha, Head, DBM,OU, Mr.Pinkal ,CCC
and Management members
Prof.V.Sudha ,Head Department of Business
Management,Osmania University Addressed the
gathering and expressed that alot of effort was put in
and brainstorming was done in deciding the title,it is
excellent that Sponsorship was received from ICSSR-
SRC & Telangana Council of Higher Education
(TGCHE).



Prof.P. Laxminarayana,registrar, Osmania University, Prof. M. Ramulu, Controller of Examinations, Prof. K .Srinivas, Addl. Controller, Osmania University. Prof. P. Venkataiah Dean, Faculty of Management, OU, Prof. V. Sudha Head ,Department of Business Management OU ,Ms.Minal ,Global Head ,Career Craft Consultancy. Dr. Jakka Suresh Reddy, DBM, Mahatma Gandhi University, Sri. CA.S.B. Kabra, Jt. Secretary, The Executive members Sri Mahesh Kedia ,Sri. Sheel Kumar Jain , Sri.CA.Sumeet Kabra, Prof.Vandana Samba , Director -Research ,MSS and Dr. KVS. Sudhakar ,MCA Principal were present in the Dove release .

The release of these doves signifies our commitment to creating a brighter future through the exchange of ideas and the pursuit of knowledge. Sri. CA.S.B. Kabra, Jt. Secretary addressed the gathering and conveyed thanks to the sponsoring authorities, TGCHE & ICSSR -SRC. Guests from CCC addressed stating that, students should utilize such a opportunities to grow academically to have bright future.

The ISBN book was launched by the Chief Guest Prof.

P. Laxminarayana ,Registrar, Osmania University and other Guest and Management members, principals were present . The felicitation was done to all the guests by college management and also by CCC. Then MOU laminated certificate and a trophy was handed over to Sri. CA.S.B. Kabra, Jt. Secretary and then the inaugural ceremony ended with a vote of thanks and all the guests moved to the seminar for lunch.



**ISBN Book Launch by Prof. P. Laxminarayana Registrar
Osmania University & other Dignitaries**

Around 2.00PM Technical session -1 was organized by

Mrs. Meena Alli, and Dr. M. Prashanthi,
MBA Faculty out of 6 paper presentations in the
schedule 4 papers were presented, remaining two were
absent on health grounds.

**TECHNICAL SESSION:I Date: 28th June, 2024
SESSION CHAIRS**

- 1) Dr. Rahul Gandhi Burra, Department of
Management
Studies, Nalsar University of Law
- 2) Dr. Jakka Suresh Reddy, Mahatma Gandhi
University,

Faculty Incharges : Mrs. Meena Alli &

Dr. M. Prashanthi
List of Paper Presenters

SI. NO	NAME OF THE FACULTY	COLLEGE	TITLE	CONTACT NUMBER
1	Mr.Lalith Singhchauhan. B.com III YEAR & Ch.Kavya, Associate Professor	Avinash College ,kukutpally,Hyd,TS	The Effect of Internet Advertising on Consumer purchase decision	9966652299
2	Dr.Rupa Associate Professor	Department of Business Administration, Malla Reddy University	Artificial Intelligence Enhances Business Decision Making with Predective Analysis	9849383819
3.	Ms. Unnathi Mrs. Kavitha Lal & Dr. Suvastla	Bhavan's College ,Sainikpuri	Transformative Impact of Artificial Intelligence on Operational and Financial Performance: A Case Study of Google and Amazon	9177554053
4	Mr.Srinivas Padmakar	Ambedkar College	A study on the Evaluation of the Performance Appraisal of HR staff- certain methods., merits, issues and Challenges.	9951702335
5	Dr. Geeta Bai Associate Professor	Aurora College	A study on the Sustainable and Circular Economy, initiatives in India	9949943344
6	Mr. Punna Ajay Kumar & R. Sonali Yadav 2	Ph.D. Scholar (JRF), Dept. of Commerce, Osmania University, Hyderabad, India. Ph.D. Scholar (JRF), Dept. of Commerce,	Video Generative AI in Digital Marketing: A SWOT Analysis on E-Commerce	9642558499

		Osmania University, Hyderabad, India.		
--	--	--	--	--

Technical session I- Glimpses



Mr.Lalith Singh Chauhan.



Dr.Jakka Suresh Reddy, giving the review of the B.com III Year, Avinash Degree College, Presenting the paper. presentations,



Felicitation to session Chairs Dr Jakka Suresh Reddy Garu , Mahatma University and Sri.Rahul Burra ,Nalsar University of Law.



Mr. Jakka Suresh Reddy , DBM, Mahatma Gandhi and Dr .Rahul Burra, Nalsar University gave their remarks on the paper presentations and opined that more focus

should be on the objectives and research methodology .
The empirical papers should be encouraged.

The session -I ended with the closing remarks of the session chairs.

Technical session -II started at 3.30 pm

SESSION: II Date :28th June,2024

SESSION CHAIRS

- 1) Prof. Suresh Kumar Lokande, CBOS, Dept of Informatics ,Osmania University.
- 2) Prof .Salman Abdul Moiz, Prof.Incharge& Chairman, Placement Guidance & advisory Bureau,University of Hyderabad.

Faculty Incharges : Mrs. Syeda Baseerunnisa Begum and Mr. D. Harinath

List of Paper Presenters

SL.NO	NAME OF THE FACULTY	COLLEGE	TITLE	CONTACT NUMBER
1	D.Harinath, Assit.Professor	Ramnath Guljarilal Kedia College of Commerce	Significance of Artificial Intelligence in Healthcare- Utilizing Machine Learning and Deep learning Techniques "	9160924146
2	Dr.Ananth Narayan	Holy Mary College,Kesara	Stock price prediction in indian markets with a case study,Analysis of Adani group of companies – Acc limited.	9849928325

3.	Dr.Narra Vishnu Murthy	Ramnath Guljarilal Kedia College of Commerce	Problems of 5G Implementation Management & Social Prepective	9493799440
4	Mr. Srivasta MCA student	Ramnath Guljarilal Kedia College of Commerce	"A Review Report on Inter Planetary File System- A Secured Decentralized File Storage System"	9493803594
5	Mrs. Meenakshi Alli	Ramnath Guljarilal Kedia College of Commerce	Designing A Consumer- Oriented Intelligent Decision Support System for Personalized Financial Planning Services	8498936357
6	Mrs.TahmeenaMassod	Ramnath Guljarilal Kedia College of Commerce	Challenges & Opportunities of IPR & Startups in India	9177369549
7	Dr.T Raghaveni	A Research Scholar , MBA- OU	The Future of Block Chain in Cross Border Payments .	9848631260



Ch. Srivatsa, MCA Student presenting the paper.



Felicitation to Dr .Suresh Kumar Lokande, Faculty of Informatics ,OU & Prof. Salman from University of Hyderabad at the session II .

The day 1 ended at 4.45pm

Technical session -III

On 29-6-2024, day 2,the presentations were started at sharp 11.00 am, and also online session was started.

The details are as follows:

SESSION: III Date: 29th June,2024 TIMINGS: 11.00AM.
SESSION CHAIRS

- 1) Prof. V. Sudha ,Head DBM ,Osmania University
- 2) Dr. G. Vidya Sagar, Jt.Director , Academic Audit ,Osmania University.

Faculty Incharges : Mrs. Kamlesh Mittal & Mrs .Kala Bai
List of Paper Presenters

SLNO	NAME OF THE FACULTY	COLLEGE	TITLE	CONTACT NUMBER
1	Dr.B.Madhubala, Professor	Aurora College	A study on Adaptive Learning and Upskilling	9866114661
2	Mrs .Rashimallu Swathi	Avinash College	Scrolling to Snacks :Social Media Impact on TEEN's Diet .	9502325051

	Mr.D.Kumar	Department of Computer Science and Engineering (DS), Vignans Institute of Technology and Management for Women Ghatkesar, Hyderabad	A Study on Ransomware Attacks During, Covid-19 Pandemic Survey on Cyber Crime .	9573932002
4	Mrs .Shareefa Mariyam Dr.Saheera Fatima	Research scholar, Institute of business management, Mangalayatan University. Assistant professor, Institute of business Management, Mangalayatan University,	Consumer Buying Preferences with Respect to Traditional and E-markets -A Systematic Review	9704759010 8185090396

5	Mrs .Anusha .B	Ramnath Guljarilal Kedia College of Commerce	A Study on Employee Well Being Practices in Select Companies at Hyderabad City .	7093164361
6	Mrs.PadminiBaheti	Ramnath Guljarilal Kedia College of Commerce	Remote Work & Flexibility	9121672912
7	Ms. Sandhya Rani	M.Sandhya Rani Research Scholar Palamuru University	Dynamics of Motivational factors and employee retention: A case study at Tata consultancy services.	8374476770
8	Dr. B. Indira Priya Darshani	Nallamuthu Gounder Mahalingamm College, Pollachi	Determinants Of Consumer Satisfaction Towards Online Food Delivery Services In Coimbatore District	7402471598
9	Ms. Komal Dr.Neha Chowdary	Amity Mumbai.	Employees Well-Being – A Study With Comparison Before And After Effect Of COVID-19 In Organization, Navi Mumbai, Maharashtra.	8433951414
10	Mr. Saket Suman	Amity ,Mumbai	SME Loans And Ease Of Underwriting Methodology – A Study With Comparison Before And After COVID-19	9990999904



Prof. V. Sudha ,Head, DBM, OU & Prof. G .VidayaSagar, Jt .Director ,Academic Audit, OU

Technical-IV
SESSION: IV Date :29th June, 2024
TIMINGS : 2.30PM .
SESSION CHAIRS

- 1) Dr. Ram Prasad, Associate Professor , Department of Law,
Osmania University.

Faculty Incharges : Mr .P. Srinivas Rao, Mr.Venkateshwara Rao

List of Paper Presenters

SL.NO	NAME OF THE FACULTY	COLLEGE	TITLE	CONTACT NUMBER
1	Dr. Saba Inamdar	St.Joseph'sDegree&PG College , Abids ,Hyd	Embracing Chaos: Psychological Resilience amidst Frequent Learning and Upskilling	7416704833
2	Mrs. Shirisha .P	Aurora PG College	The Green - Colour of Emotion Connecting Consumer	9100000827
3.	Ms. Megha .Ch	Aurora PG College	A Cogent Tool of Banks -Cognitive Analytics	9618068632
4	Mrs. Archana	Bhavans sainikpuri College,	The Effectiveness of Influencer Marketing in Promoting Consumer Lifestyle in India	8179082842

5	Mr. Kanak & Mrs Jayasree	St. Mary's college, yousufguda.	A Predictive Modelling for Stock Market Investments: A Comparative Technical Analysis Framework using Python	8341386551
6	Dr .Venkateshwara Rao	Ramnath Guljarilal Kedia College of Commerce	Social Entrepreneurship	
7	Mr.M.Santosh Kumar	RamnathGuljarilal Kedia College of Commerce	What, Why and How of Social Enterprises and Social Entrepreneurs	
8	Mr. Chanduji Takur	Amity ,Mumbai	“Study On Customer Satisfaction And Loyalty. Towards The Online Food Delivery Platforms In North-Gujarat Region”	9879214586
9	Ms. Tamas Biswas	Amity ,Mumbai	The Modeling Of Information Utility Through The Lenses Of Web 3.0: An Accumulated Data Interface Under The Insolvency And Bankruptcy Code, 2016.	
10	Mr. Pankaj	Amity ,Mumbai	Cooperative Banking For Rural Prosperity – A Literature Review	8825305057



Dr. Saba Inamdhar, Presenting the paper with the co-authors, From St .Joseph's College , Ms .Kanak from St,Mary'sYousufguda , Presenting the paper .



Mrs. Archana, from Bhavan's College,presenting the paper



Sri .CA.S.B Kabra ,Jt.Secretary Felicitating , Dr.Ramprasad , Associate professor , Asso.Prof.Osmania University.

After the Technical IV was concluded , immediately ,
Valedictory Ceremony Started . The guests for the
valedictory session

- Sri. CA. S.B Kabra, Jt. Secretary&Patron.
- Ms. Minal, Global Business Development -Head.
Career Craft Consultancy, CCC.
- Mr. Rahul Mundra,Deputy Branch Manager, CCC.

- Prof. M. L. Sai Kumar, Retd. Prof. IPE & Corporate Trainer-**Guest of Honor**.
- Prof. R. Srinivas , Dept. of Civil Engineering ,OU,
- Prof. Chetan Srivastava, Director, Office of International Affairs , School of Management Studies , University of Hyderabad. **Guest of Honor**
- Prof. D. Sreeramulu, Principal OUCC& BM. **Guest of Honor**
- Prof. B. Sudhakar Reddy, Hon. Director, ICSSR-SRC **Chief Guest**.



Prof. Chetan Srivastav, Director, Office of International Affairs ,School of Management Studies , University of Hyderabad, Prof. D. Sreeramulu, Principal OUCC&BM, Prof .B. Sudhakar Reddy, Hon.Director, ICSSR-SRC.



Prof. M. L. Sai Kumar, Retd. Prof. IPE & Corporate Trainer

The valedictory session started inviting the guests, Prof. Vandana Samba presented the Rapporteur report to all the guests, with regard to the funding agencies, no. of papers received, no. of colleges participated in twin cities and the key points stated by the guests on day 1 and 2 including the Inaugural and Technical sessions



Prof. Vandana Samba ,rapping up the day 1 and day 2 report to guests at valedictory Ceremony .

The Guest of Honor, Prof. M. L. Sai Kumar, Retd. Professor, Institute of Public Enterprise and Corporate Trainer spoke next and highlighted the importance of the seminar topic, especially cutting -edge technologies, insight, collaboration, learning and networking.

Prof .Dr. D. Sreeramulu, Principal, Osmania University College of Commerce and Business Management, spoke about the latest business trends, web- based teaching and changing technologies. Mr. R. Srinivas Kumar, Department of Civil Engineering, Osmania University spoke on the role of IT in commerce and business.

The Guest of Honor, Prof. Chetan Srivastava, University of Hyderabad traced the progress of mankind from the invention of

the wheel, fire, solar expeditions etc. and said that hi-tech and connectivity are the needs of the hour.



Prof. Chetan Srivastava, University of Hyderabad, Prof. Dr. D. Sreeramulu, Principal, Osmania University College of Commerce and Business Management.

Prof. D. Sreeramulu Spoke about the aptness of the title all the subthemes are contemporary in nature Prof.B.Sudhakar Reddy, Hon.Director ,ICSSR-SRC, clearly explained the various schemes available for Faculty Development Programs , Minor Research Projects , Workshops, especially all the colleges and faculty need to focus on the applying in the Southern Region .



Prof. B.Sudhakar Reddy, Hon. Director, ICSSR-SRC
addressing the gathering



Chief - Guest Distributing the
Kanak Agarwal ,Student , St. Mary's



certificates to the Ms.
College .

Dr.Saba Inamdar , Receiving the certificate from the chief Guest Prof.B.Sudhkar Reddy ,Hon.Director.

After the Certificate distribution, felicitation was done to the guests and a group photograph was taken including In-house and Out- Side Faculty and paper presenters. A formal Vote of thanks was proposed by Prof.K.V.S.Sudhakar ,MCA Principal, then everybody joined for session. All the dignitaries were served with refreshments in the board room .



Group photograph was taken with In-House and Out-Side Faculty



Signature
PRINCIPAL
 Ramnath Guljarilal Kedia College of Commerce
 Chaderghat, Hyderabad, T S.

వ్యాపార ధోరణులపై జాతీయ సదస్సు

కాచిగూడ, జూన్ 27: మార్వాడీ శిక్ష సమితి, రామ్ నాథ్ గుల్జరిలాల్ కేడియా కాలేజీ ఆఫ్ కామర్స్ ఆధ్వర్యంలో ఉస్మానియా యూనివర్సిటీ బిజినెస్ మేనేజ్మెంట్ విభాగం సహకారంతో ఈ నెల 28, 29 తేదీలలో కాచిగూడలోని కేడియా కళాశాలలో భవిష్యత్ వ్యాపార ధోరణులు-అత్యాధునిక ఆవిష్కరణలపై నేడు, రేపు జాతీయ సెమినార్ నిర్వహిస్తున్నట్లు మార్వాడీ శిక్ష సమితి అధ్యక్షుడు కమల్ నారాయణ్ అగర్వాల్, జాయింట్ సెక్రటరీ సీపీ ఎస్.బి. కట్రా, డైరెక్టర్ రిసెర్చ్ ప్రొఫెసర్ వందన సాంబ గురువారం తెలిపారు. ఈ కార్యక్రమానికి ముఖ్యఅతిథిగా ఉస్మానియా యూనివర్సిటీ రిజిస్ట్రార్ లక్ష్మీనారాయణ హజరుకాసున్నట్లు తెలిపారు.

సాక్షి

నేటి నుంచి జాతీయ సదస్సు

కాచిగూడ: మార్వాడీ శిక్ష సమితి, రామ్ నాథ్ గుల్జరిలాల్ కేడియా కాలేజీ ఆఫ్ కామర్స్ ఆధ్వర్యంలో ఉస్మానియా యూనివర్సిటీ బిజినెస్ మేనేజ్మెంట్ విభాగం సహకారంతో ఈనెల 28, 29 తేదీల్లో కాచిగూడలోని కళాశాలలో భవిష్యత్ వ్యాపార ధోరణులు, అత్యాధునిక ఆవిష్కరణలపై జాతీయ సెమినార్ నిర్వహిస్తున్నట్లు నిర్వాహకులు గురువారం ఒక ప్రకటనలో తెలిపారు. కామర్స్ విద్యార్థులు సెమినార్ లో పాల్గొని విజయవంతం చేయాలని వారు కోరారు.

Glimpses
27.6.2024
Press

of Press
Pre
Report

Coverage
Release

28.06.2024
Release

సాక్షి

ప్రపంచీకరణతో ఉద్యోగ, ఉపాధి అవకాశాలు విస్తృతం



సదస్సుకు ప్రారంభోత్సవ కార్యక్రమం
ప్రొఫెసర్ లక్ష్మీనారాయణ తదితరులు

గా అయిన మార్గదర్శక ప్రపంచీకరణ కార్యక్రమం ముగిసిన తర్వాత, వాణిజ్య రంగానికి అనుగుణంగా ఉన్న వ్యవస్థలలో చేక అభివృద్ధి చేయడానికి ప్రపంచీకరణ అవకాశం ఉందన్నారు. కంప్యూటర్ అండ్ ఎగ్జిక్యూటివ్ ప్రొఫెసర్ రామలక్ష్మి, డీన్ ప్రొఫెసర్ వెంకటయ్య, విజినే మేనేజ్మెంట్ విభాగంపై ప్రొఫెసర్ సుధ, బ్రహ్మ విద్యాలయం పైలట్ లెక్చర్ డిప్యూటీ ప్రొఫెసర్ శ్యామలాకర్ మేనేజ్మెంట్ అసిస్టెంట్ అధ్యక్షులు అయిన వీరవరం నాయుడు, ఎన్టీ కాట్రా, రాజ్ లక్ష్మి ముద్దా, వీరవరం కె.వీరేశ్వర్, శీతలవతి శైవ్, మనవ్ కేసరియా, సుమిత్ర కాట్రా తదితరులు పాల్గొని వివిధ అంశాలపై చర్చించారు. సదస్సు కోసం వీరికి చాలా కైర్దిగి వందనా సాంధ్య, కాంపౌండ్ కైర్దిగి రామలక్ష్మి ముద్దా, ఎం.పి. ఎన్.పి. వ్యాస కళ్యాణం, డి.గి. కళ్యాణం, ప్రొఫెసర్ శ్రీనివాస్ కుమార్, కీన్ సుధాకర్, కీన్ ప్రదీప్, జుబిన్ దిలీప్, తదితరులు పాల్గొన్నారు.

'భవిష్యత్ వ్యాపార ధోరణులు'పై జాతీయ సదస్సు నేడు, రేపు

గోల్కాక, న్యూస్ టుడే: ఉస్మానియా విశ్వవిద్యాలయం బిజినెస్ మేనేజ్మెంట్ విభాగం, ఐసీఎస్ఎస్ఆర్-ఎస్ఆర్సీ సహకారంతో ఆర్జీ కేడియా వాణిజ్య కళాశాల ఆధ్వర్యంలో 'భవిష్యత్ వ్యాపార ధోరణులు-సూతన ఆవిష్కరణలు' అనే అంశంపై ఈ నెల 28, 29 తేదీల్లో జాతీయ సదస్సు నిర్వహిస్తున్నట్లు మార్వాడీ శిక్షా సమితి అధ్యక్షుడు కమల్ నారాయణ్ అగర్వాల్, సంయుక్త కార్యదర్శి ఎస్బీ కాట్రా, పరిశోధనా డైరెక్టర్ ప్రొ. వందనా సాంబ తెలిపారు. సంబంధిత వివరాలను గురువారం చాదర్ హాల్ లోని కళాశాలలో వారు వెల్లడించారు. శుక్రవారం ఉదయం 10.30 గంటలకు ప్రారంభమయ్యే సదస్సులో పాల్గొనేందుకు దేశ వ్యాప్తంగా పరిశోధకులు, విద్యా, పారిశ్రామిక వేత్తలు వస్తున్నారని పేర్కొన్నారు.

వాణిజ్య రంగంలో విస్తృతంగా ఉపాధి అవకాశాలు

గోల్కాక, న్యూస్ టుడే: ప్రపంచీకరణ నేపథ్యంలో వ్యాపార, వాణిజ్య రంగంలో ఉద్యోగ, ఉపాధి అవకాశాలు విస్తృతమయ్యాయని వత్తలు అభిప్రాయ పడ్డారు. శుక్రవారం చాదర్ హాల్ కేడియా వాణిజ్య కళాశాలలో.. ఓయా బిజినెస్ మేనేజ్మెంట్ విభాగం, ఐసీఎస్ఎస్ఆర్-ఎస్ఆర్సీ, డీటీహెచ్ సంయుక్త కార్యక్రమం 'భవిష్యత్ వ్యాపార ధోరణులు-సూతన ఆవిష్కరణలు' అనే అంశంపై సదస్సును ఏర్పాటు చేశారు. ఓయా రిజిస్ట్రార్ ప్రొ. లక్ష్మీనారాయణ, కంప్యూటర్ అండ్ ఎగ్జిక్యూటివ్ ప్రొ. రామలక్ష్మి, డీన్ ప్రొ. వెంకటయ్య, విజినే మేనేజ్మెంట్ విభాగంపై ప్రొ. సుధ, బ్రహ్మ విద్యాలయం పైలట్ లెక్చర్ డిప్యూటీ ప్రొ. వందనాకాట్రా మేనేజ్మెంట్ అసిస్టెంట్ అధ్యక్షుడు జయవంత్ నాయుడు, ఎస్బీ కాట్రా, రాహుల్ ముద్దా, సుమిత్ర కాట్రా తదితరులు మాట్లాడారు.



పుస్తకాన్ని ఆవిష్కరిస్తున్న శ్రీనివాస్, వెంకటయ్య, ఎన్టీ కాట్రా, సుమిత్ర కాట్రా తదితరులు

Press



దేశాభివృద్ధిలో బాధ్యత వహించేలా ప్రాత్యహించాలి

కాచిగూడ, జూన్ 28 : దేశ ఆర్థిక వ్యవస్థ బాగుపడే విషయాలను వెలుగులోకి తీసుకురావాలని ఉస్మాన్యాదాయనివర్ధిల్లి రిజిస్ట్రార్ పి. లక్ష్మీనారాయణ అన్నారు. మహాత్మా జిన్నే సమితి, రామోహన్ గుల్లూరిగిడికి డియూటీ ఆఫ్ కామర్స్ ఆఫ్ఫర్మంబో డియూ మిజి నెన్ మేనేజ్మెంట్ విభాగం సహకారంతో పుణ్యంబో తీయూ కళాకాలో భవన్వల్లి వ్యావర్త ధోరణులు-ఆత్మా నానా అంబుర్దలంబు జాతియ సెమి నార్ నిరంతరం, అనంతరం

నీలవీరి పుష్పకాన్ని ఆవిష్కరించారు. ముఖ్యఅతిథిగా ఓయూ రిజిస్ట్రార్ లక్ష్మీ నారాయణ హాజరై మాట్లాడుతూ.. కొత్త ఆలోచనలతో దేశాభివృద్ధిలో బా ధ్యంక వహించేలా విద్యార్థులను తోడ్పట్టే హాంసాలను సూచించారు. ఈ కార్యక్రమంలో ఓయూ ప్రొఫెసర్లు ఎం. రామయ్య, పి.వెంకటయ్య, వి.సుధా, రాహులమ్మద్ర, మినాల్, పింగళివేదేల్, అక్కినిమానావరపు, మూలాల్ శిక్ష సమితి అధ్యక్షురాలు కమల్ నారాయణ్ ఆధారాల్ తలచితరులు పాల్గొన్నారు.

ಅಂಧ್ರಜ್ಯೋತಿ

ప్రపంచీకరణతో వ్యాపార వాణిజ్య రంగాలు సమగ్రాభివృద్ధి

[illegible]

కలుగీత కారి.కులకు ఇచ్చిన పోషణలను

ఆనంద్ గానాకు ఉద్యోగం ఇవ్వాలి: గిరిజాన శక్తి అధ్యక్షుడు

29.06.2024 Press Release

हिन्दी मिलाप

आरजी केडिया कॉलेज में राष्ट्रीय सम्मेलन आरंभ

[illegible]

Hindi Milap Edition
Jun 29, 2024 Page No. 12
Powered by: erelego.com



జిజిఎస్ మేనేజ్ మెంట్లో ఉత్తర భవన్ భవన్
జిజిఎస్ మేనేజ్మెంట్లో ఉత్తర భవన్ ఉంటుంది
మెమెంట్లో నుండి డ్రాంగ్ నుండి జిఎస్ఎస్
రెడ్డి అన్నాడు. ఆర్.జి. కె.ఎస్. కాలేజీ ఆఫ్ కామర్స్
ఉత్తర భవన్ యూనివర్సిటీ జిజిఎస్ మేనేజ్మెంట్
మెమెంట్లో నుండి డ్రాంగ్, టీజీఎస్ నంబర్
అడ్మినిస్ట్రేటర్ కాంగ్రెస్ కమిటీ కాలేజీ భవన్
స్వామి ధోరణులు మనం అవిష్కరణలు అనే అంశం
నెహ్రూదేవ్ రెడ్డి రోజు జాతీయ కమిటీ కమిటీ

విస్తృతంగా పరిశోధనలు జరగాలి

గోల్కాడ: వ్యాపార, వాణిజ్య, పారిశ్రామిక రంగాల అభివృద్ధికి పరిశోధనలు జరగాలని ఐసీఎస్ఎస్ఆర్-ఎస్ఆర్సీ డైరెక్టర్ ప్రొ.బి.సుధాకర్ రెడ్డి ఆహ్వానించారు. చాదర్ మాట్ కేడియా వాణిజ్య కళాశాలలో ఓయా బిజినెస్ మేనేజ్మెంట్ విభాగం సహకారంతో 'ద్రవిష్టుత్ వ్యాపార దోరణులు-సూతన ఆవిష్కరణలు' అంశంపై జాతీయ సదస్సు ముగింపు కార్యక్రమంలో శనివారం ఆయన మాట్లాడారు. ప్రొ.డి.శ్రీరాములు, చేతన శ్రీవాస్తవ, ప్రొ.ఎంఎల్ సాయికుమార్, ఆర్.శ్రీనివాసకుమార్ మాట్లాడారు. ఎస్బీ కళా, ప్రొ.వందనాసాంబ, శ్రీనివాసకుమార్, సుధాకర్, ప్రదీప్, కమలేష్ మిట్టల్ పాల్గొన్నారు.



మాట్లాడుతున్న
ప్రొ. సుధాకర్ రెడ్డి

హైదరాబాద్ 2

బిజినెస్ మేనేజ్మెంట్ ఉజ్వల భవిష్యత్

బిజినెస్ మేనేజ్మెంట్ ఉజ్వల భవిష్యత్ అనేది బిజినెస్ అండ్ ఎగ్జిక్యూటివ్ కేటగిరీలోని ఒక ప్రముఖ సమావేశం. ఇది ప్రపంచవ్యాప్తంగా ఉన్న బిజినెస్ మేనేజర్లు మరియు ఉద్యోగులకు ఒక సమావేశం. ఇది ప్రపంచవ్యాప్తంగా ఉన్న బిజినెస్ మేనేజర్లు మరియు ఉద్యోగులకు ఒక సమావేశం. ఇది ప్రపంచవ్యాప్తంగా ఉన్న బిజినెస్ మేనేజర్లు మరియు ఉద్యోగులకు ఒక సమావేశం.

భారతదేశం ఆర్థికంగా పటిష్టంగా ఉంది : సుధాకర్ రెడ్డి



సహస్రూర్ పాల్గొన్న డైరెక్టర్ సుధాకర్ రెడ్డి, కల్యాణ, చందనసాంబ

హైదరాబాద్, జూన్ 29 : భారతదేశం ఆర్థికంగా పటిష్టంగా ఉందని ఐసీఎస్ఎస్ఆర్, ఎస్ఆర్సీ డైరెక్టర్ ప్రొఫెసర్ బి.సుధాకర్ రెడ్డి అన్నారు. మార్కెట్ ఖచ్చితమైనది, రామనాథ్ గుల్లూరిలాల్ కేడీయా కాలేజ్ ఆఫ్ కామర్స్ అడ్వర్టైజ్మెంట్ ఓయూ బిజినెస్ మేనేజ్మెంట్ విభాగం సహకారంతో శనివారం కేడీయా కాలేజ్లో భవిష్యత్ వ్యాపార ధోరణులు - అత్యుత్తమ ఆవిష్కరణలపై రెండు రోజుల పాటు జాతీయ సెమినార్

నిర్వహించారు. ముఖ్యఅతిథిగా సుధాకర్ రెడ్డి హాజరయ్యారు. కార్యక్రమంలో ఓయూసీసీ, బీఎం ప్రెస్సిపాల్ ప్రొఫెసర్ డి.శ్రీరాములు, శ్రీవాస్తవ, ఎమ్.ఎల్ సాయికుమార్, ప్రొఫెసర్ శ్రీనివాసుకుమార్, మినల్, సెక్రటరీ సీపి ఎస్.బి.కల్యాణ, రెస్పెక్టివ్ ప్రొఫెసర్ చందనసాంబ, డాక్టర్ శ్రీనివాసుకుమార్, సుధాకర్, ప్రదీప్, కమలేష్, సుధాకర్ రెడ్డి పాల్గొన్నారు.

PUBLIC NOTICE

సాక్షి

బిజినెస్ మేనేజ్మెంట్ ఉజ్వల భవిష్యత్



హైదరాబాద్, జూన్ 29 : భారతదేశం ఆర్థికంగా పటిష్టంగా ఉందని ఐసీఎస్ఎస్ఆర్, ఎస్ఆర్సీ డైరెక్టర్ ప్రొఫెసర్ బి.సుధాకర్ రెడ్డి అన్నారు. మార్కెట్ ఖచ్చితమైనది, రామనాథ్ గుల్లూరిలాల్ కేడీయా కాలేజ్ ఆఫ్ కామర్స్ అడ్వర్టైజ్మెంట్ ఓయూ బిజినెస్ మేనేజ్మెంట్ విభాగం సహకారంతో శనివారం కేడీయా కాలేజ్లో భవిష్యత్ వ్యాపార ధోరణులు - అత్యుత్తమ ఆవిష్కరణలపై రెండు రోజుల పాటు జాతీయ సెమినార్ నిర్వహించారు. ముఖ్యఅతిథిగా సుధాకర్ రెడ్డి హాజరయ్యారు. కార్యక్రమంలో ఓయూసీసీ, బీఎం ప్రెస్సిపాల్ ప్రొఫెసర్ డి.శ్రీరాములు, శ్రీవాస్తవ, ఎమ్.ఎల్ సాయికుమార్, ప్రొఫెసర్ శ్రీనివాసుకుమార్, మినల్, సెక్రటరీ సీపి ఎస్.బి.కల్యాణ, రెస్పెక్టివ్ ప్రొఫెసర్ చందనసాంబ, డాక్టర్ శ్రీనివాసుకుమార్, సుధాకర్, ప్రదీప్, కమలేష్, సుధాకర్ రెడ్డి పాల్గొన్నారు.

7:18

HindiMilap-Hi...

हिन्दी मिलाप

आरजी केडिया कॉलेज में राष्ट्रीय सम्मेलन संपन्न

Hindi Milap Edition

Jun 30, 2024 Page No. 12

Powered by: erelego.com

30/06/2024 | Hyderabad(Mushheerabad) | Page : 11
Source : <https://epaper.sakshi.com/>



Live Telecast on 29.06.2024



Conclusion : To Conclude , Total 126 research papers were received all over India , espaeacilly from Mumbai Orissa, Gujarat , Tamil Nadu , Uttar Pradesh etc. one paper was received from Belgium outside the country . In hyderabad , we received papers from St.Fransis College foe Women ,Begumpet, Bhavan's Vivekananda,Sainikpuri,Avinash Degree College , Kukatpally and Kothapet, St.Joseph's Degree &PG College, Aristotle PG College, Malla Reddy Engineering

college, St.Mary's PG College ,Yousufguda, Amzad Ali Khan college of Business Management , Siv Sivani College of Management ,Kompally ,NI-MSME, Yousufguda etc , presented the papers . 63 Papers were sent for publication in UGC CARE listed Journal .

Feedback from Outsiders :

- 1) Ch.Kavya from Avinash College, Kukatpally . The seminar was organised perfectly, Lunch was well - organised and tasty .
- 2) Dr.T.V.Rao and Dr.Latitha , All the eminent speakers were called by the college management , without comprising in quality and sumptuous food was served .
- 3) By Professors of Osmania University, It is excellent that sponsorship was received from two eminent Funding Agencies which added glory to the seminar.




PRINCIPAL
Rannath Gujjarilal Kedia College of Commerce
Chaderghat, Hyderabad, T S.

